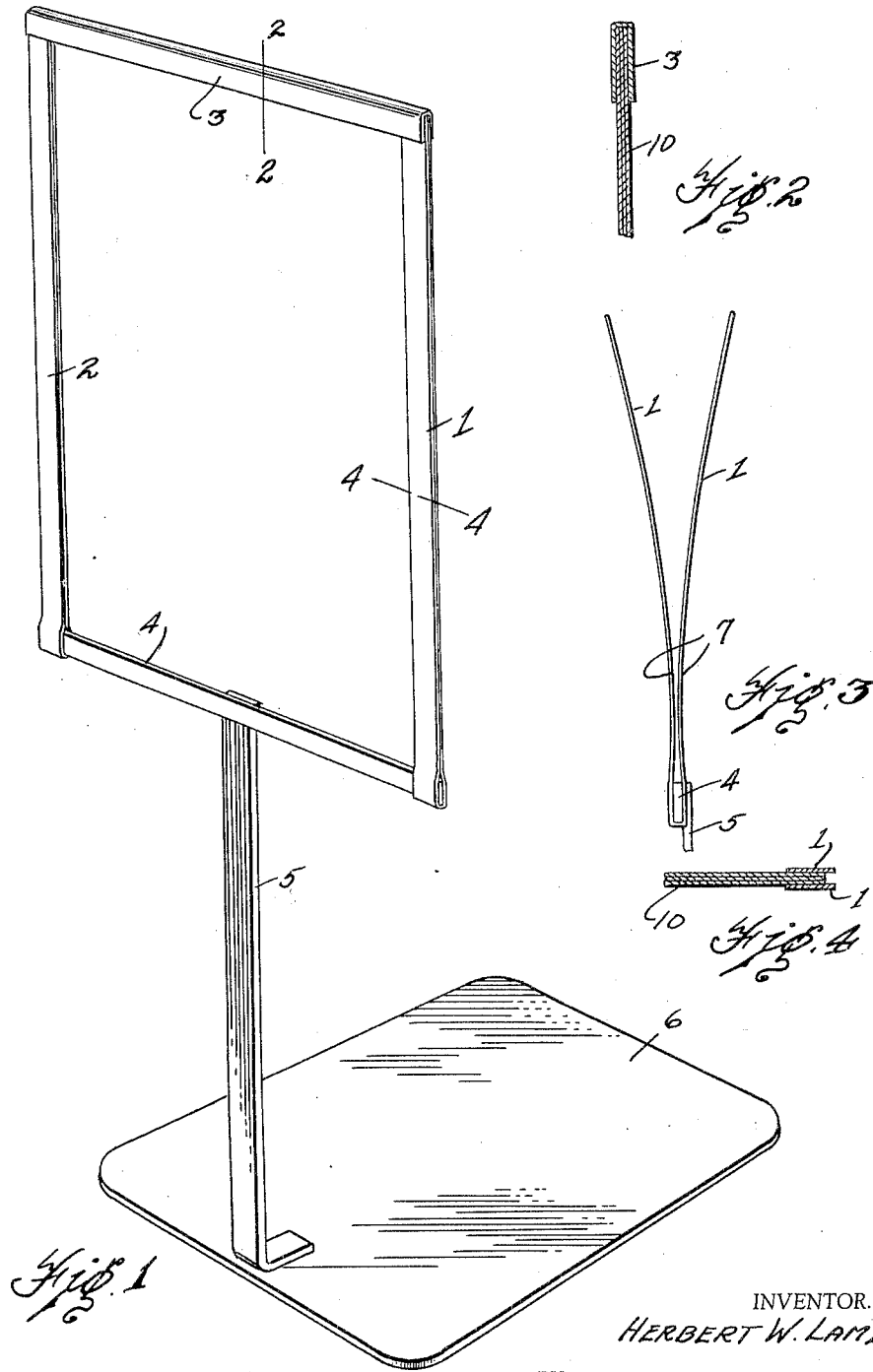


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H. W. LAMB  
DISPLAY CARD HOLDER  
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*Fig. 1*

*Fig. 2*

*Fig. 3*

*Fig. 4*

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## DISPLAY CARD HOLDER

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This invention relates to display card holders and an object of the invention is to provide a device of this character of simple construction which will hold either a display card or a sheet of relatively thin paper tightly thereby permitting the same to be easily read.

Another object of the invention is to provide a holder comprising a rectangular frame supported on a base, so that the holder may be placed on a store counter or any other desirable place, and the side pieces of the rectangular frame each composed of two spring metal strips which grip the edges of a card or the like and which are held in gripping relation with the card by means of a channel shaped member which engages over the ends of the side frames and forms the upper end of the rectangular frame.

These objects and the several novel features of the invention are hereinafter more fully described and claimed and the preferred form of construction by which these objects are attained is shown in the accompanying drawings in which—

Fig. 1 is a perspective view of my improved holder.

Fig. 2 is a detail sectional view taken on line 3—3 of Fig. 1.

Fig. 3 is an end view of the side bars in released position.

Fig. 4 is a detail sectional view taken on line 4—4 of Fig. 1.

Referring to the drawings it will be seen that the holder comprises the side bars 1 and 2, the top bar 3 and the bottom bar 4. The bar 4 has the vertically extending bar 5 connected thereto and the lower end of the same is welded or otherwise secured to the forward end of the plate 6, the same forming a support for the holder and preventing it from being easily tipped over.

Each of the side bars 1 and 2 consists of a single strip of spring metal, the intermediate portions of the same bent under the bottom bar 4 and welded thereto. By referring to Fig. 3 it will be noted that the upper or free ends of the strips forming the side bars 1 and 2 are spaced apart when they are in the released position while the portions 7 just

above the bar 4 are fairly close together so that the card 10 will be gripped when inserted between the metal strips. The top bar 3 is in the form of an inverted U and the ends of the strips 1 and 2 are held in the open end of the U and when the bar 3 is assembled on the ends of the bars 1 and 2 the paper or card 10 that is in the holder will be tightly held by the spring strips forming the bars 1 and 2.

The device is used in the following manner: the inverted U shaped bar 3 is first lifted from the ends of the bars 1 and 2 and they will then assume the position shown in Fig. 3. A card will then be inserted between the spring strips forming the bars 1 and 2.

The upper ends of the same will then be squeezed together and the bar 3 placed thereover. It will be seen that the card or paper, no matter how thin, will be tightly held between the side bars 1 and 2, thereby permitting the same to be easily read.

From the foregoing description it becomes evident that I have provided a card holder which is cheap to manufacture and assemble and which will hold a relatively thin piece of paper in a taut position and which is so designed as to permit the holder to be opened and closed very quickly and easily.

Having thus fully described my invention, its utility and mode of operation, what I claim and desire to secure by Letters Patent of the United States is—

1. A device of the character described comprising a frame, two of the bars of the frame each composed of a pair of spring metal strips spaced apart at one end to permit the insertion of a card therebetween, and a U shaped bar, the open end of the U adapted to fit over the ends of the respective pair of spring metal strips to hold the same together to hold a display card inserted therebetween.

2. A device of the character described comprising a rectangular frame, the two side bars of the same each composed of a pair of spring metal strips, spaced apart at their upper ends to permit the insertion of a card therebetween, a third bar extending between the lower ends of the side bars and connected thereto, and an inverted U shaped bar, the open end of the U adapted to fit over the ends of the respective

pair of spring metal strips to hold the same in gripping relation with a display card which may be inserted therebetween.

3. A device of the character described comprising a rectangular frame, the opposite side members of the said frame each comprising a pair of spring metal strips normally shaped to curve outwardly one from the other throughout a major portion of their length, a bar to which one end of the two side members are each secured and adjacent to which the two strips of each bar are in close relation and a member forming the fourth side of the frame opposite said bar and including means for holding the normally spaced ends of the two spring strips of each side member together whereby the said strips of each side member are forced practically to contact throughout a major portion of their length to engage and tightly hold a strip of paper or the like that may be inserted between said strips.

4. A device of the character described comprising a frame, two of the bars of the frame each composed of a pair of metal strips, at least one strip of each pair formed of spring metal whereby each pair of strips is spaced apart at one end to permit the insertion of a display card therebetween, and a U shaped bar, the open end of the U adapted to fit over the ends of the respective pair of metal strips to hold the same together to hold a display card inserted therebetween.

In testimony whereof I sign this specification.

HERBERT W. LAMB.

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