## HERE'S HOW YOUR PRESS WORKS

These pictures show the main points but they will show you that printing of printing. The Guide is written so is no mysterious husine



(Printers hold type as shown on page 6, but the first time hold it this way. if you like.) time, you can do good printing. How-ever, if you just can't wait, you can



open a package of type (see page 4). nut it in a case, and set up your name (as shown here). Place it in the chase (frame), also as per picture, put a dab of ink (no bigger than a good sized match head) on the ink table. smooth it out with one of the press rollers, and then take an impression on a piece of paper, turning up the screws on the back of the platen (see page 12) if necessary to make the may need considerable improvement, are the essentials. Beyond nage ten



You can then go back to the begin-ning of this Guide, do your next, job



more slowly, and get first-class, professional results. Read pages 1 to 11



see directions in this book. printing show. The results this way very carefully. What you find there you will find helpful hints, and answers to any problems that may come up, but you do not need to read them until you feel like it.

Printing ian't difficult. During the five hundred years since its invention it has gathered up its own words for certain tools and parts of the press, with which you will soon to ball terms if you are a baseball fan, or photographic terms if you are interested in photography. You can print without "speaking the lantracetant of the property of the protace and the property of the protace and the protace and the protace of the protace and the protace of the pro-

Here are some of them:

Bodkin-Small pointed instrument, handy around type (like an awl).

Brayer—Roller with a handle on it, to spread ink on ink table, or make printed proofs.



Case—The type case is a box or drawer with small compartments, one for each of the letters and characters in a font (assortment) of type. Chase—Frame which holds type, etc. in the press.



Chase Bed-Sometimes called chase back or backplate. Part of press into which chase (frame) fits, and which is removable on the Excelsior so that you



can use it for a smooth working surface.

Chase Irons — Two flat steel bars that are placed inside the chase and used to prevent chase screws from damaging furniture (wood blocking). They are not used with quoins.





Font—Just another word for a package or assortment of type or letters in one size and style. See first page of type in catalog for details.

Furniture—Blocking to hold type (letters) in place.



Gage Pins-Small pins which are used on press to hold paper or card in the right place for printing.

used on press to hold paper or card in the right place for printing. Grippers—The long metal fingers between the type and the platen which keep the paper in place when printing, and prevent its sticking after the sheet has been printed Used on all except junior models. Imposing Surface-Smooth, level

surface (Excelsior Press chase beds are removable and make a good imposing surface).

Impression Screws-Screws thru

the back of the platen, which are used to get more or less force or squeeze in printing. The Guide tells how to use them. These have lock nuts on them, which can be used to hold them at just the right pressure Leads-Narrow metal strins used to make space between lines-like this page.

Line Gage-Printer's ruler

Motal Quotations Motal blocks used for spacing around work.

Pi-Jumble or mix-up of type. Pica-A way of measuring, 6 nicas make an inch

Planer-Block of wood used with mallet to smooth down everything padding on the platen.

## Here Are Answers to Some Common Questions

What holds the paper in the press? Little metal pieces called gages or gage pins and metal fin- listed in the catalog. It comes in twogers called grippers. If you do not foot strips which may be easily cut have any gage pins (or gages), you can bend three common pins to L-shapes about % -inch from their heads, and push the long pointed ends into the paper pad (tympan) up to the angle of the pin-two at the hottom to hold the work up, one at the side for correct margin, or, you can paste or glue quads (the large blank metal pieces) on the padding



that is in the printing frame (chase). Platen-That part of the press on which you put your card or paper to

Point-A way of measuring, 72 points make an inch

Quad Rule-Used for same purp as brass or metal rule, but made in

blocks like type. Quads-Same as spaces but larger. (Used between sentences etc.)

Quoins and Key-Wedges used to hold type, etc., in chase (printing frame). Not necessary on Excelsion Presses because material is held in place by acrews in frame (chase)

Reglet-Narrow wood strips used to make more space between lines of

Rule-Brass or other metal strins to make ruled lines in printing. Slugs-Same as leads but three times

es thick Spaces-Blank pieces of metal used Tympan-The paper or cardboard

How can I make ruled lines? Ru the use of the brass or metal rule

to any lengths you want, or can be

furnished already cut to your order Quad rule can also be used for the same purpose. Can I print more than one color without any extra equipment? Yes, all you need is the colored ink. which you will find listed in the cat-

Does the price of type include that of both capital and small letters? If they are both shown in the specimen line in the catalog, the price includes both caps and small letters; if the small letters are not shown, they are not made, for instance, 6A 12a means there are both capitals and small letters in a font, 6A that it consists of caps only.

Does "12A" over the fonts mean that the font consists of 12A, 12B, 12C, 12D, 12E? No. because you would run out of some letters before others if you had the same number of each. It means that, if you count the number of A's in anything you want to print, you can get a general idea of how much type you need. In a type font or assortment there are more E's than A's, fewer B's, etc. See the specimen font and the information at the top of the first page of type for more complete de-

What is the difference between a regular font of type, 8A, and a large font, 16A, for instance? The large font is twice as big as the regular font. The larger the font. the cheaper it is to assemble it, hence we are able to give you bigger value for your money in them. See further on first page of type in the catalog. What do you mean by a 60-inch font of border? There would be enough border in such a font to set approximately 60 inches in a straight line, or a square 15 inches on each side, or any variation of it.

Is the horder made all in one piece so that I would have to times as thick so there are just 1/4 as cut it? No, it is east in small pieces many as there are leads in the same like type letters, so that you can weight.

make it up in any length or shape you want: and use it in as many jobs, one

@ 00 00 0E

after the other, as you please, just like type letters. How many are there of each letter in a font of monograms?



In the Riverside monograms there are not only three of each, but three of each size, so that you can make up either large or small monograms, or phinations of the two.

How can I make raised printing that looks like engraving or embossing? You can do it with any press and the raised printing outfit listed in the catalog

How long does it take to do raised printing? Just about as long as it takes to do the actual printing. The price you can get for it, however, is so much more that your profit makes the time well spent.

How can I make perforated lines for tearing tickets, coupons, etc. from stubs? This is done with the steel perforating rule listed in the catalog, which is put in the press just like the type, and the pressure of which makes the perforations.

How many leads are there in a pound? About ten feet. How many slugs? Slugs are three

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