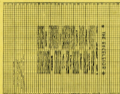


# The Kelsey *Makeready and Lineup Gauge*

## A Big Time Saver

The lineup gauge is an inexpensive but handy tool for the printer. It is made of heavy transparent plastic, accurately marked off in pica squares. All printing is in red, so that it will stand out against either a type form or a printed impression.



Showing use of lineup gauge over impression of two column work to check for straightness.

The uses for such a gauge are almost endless. We illustrate a couple here. Not only can you detect a line of type, rule, border or any other part of the type form or sheet of printed matter that is not square and straight, but you can also very easily find out what is causing the trouble. One column or section of the form may not be spaced out properly, a strip of lead, rule, furniture or other spacing material may be cut too long, an electrotype may not be trimmed square or it may be mounted crooked on the wood block, possibly you are having trouble with "work-ups" (part of type or cut pushing up) or not being able to get parts of the form to lock up properly. Many times you will spend hours trying to find out what is causing this

trouble, which will show up at once with one of these gauges.

You will also find this gauge very handy when setting the gauge pins on your press. It also serves the same purpose as the large makeup tables, costing several hundred dollars with lights in their bed, and you can get the same effect by placing a printed proof and this gauge together over a strong light. The gauge will also help you to get correct register on jobs using more than one color.

This gauge is of such a size that it can be used satisfactorily with any press from 3 x 5 up. You will find it very handy for measuring and laying out the jobs. If your customer has given you an actual size layout to follow, you



Checking a letterhead for space.

can place this gauge on the copy and it will be a big help in deciding the sizes of type to use, length of lines, as well as number of lines of type that can be set in a given space.

In every case which involves getting your work straight and true, or where accurate measurements are important (they always are in printing) you will find this new gauge a time saver.