The latest ATF Type-of-the-Month—offered by your

Any three complete fonts of News Gothic Bold and/or Verona at 15% less than list price. Available August 20 through October 20, only.

News Gothic Bold, ATF's newest face, provides a weight between Franklin Gothic and News Gothic.

This SPECIAL Offer

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YOU SAVE	\$ 5.05	\$ 7.45		

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It is used for fine jewelry or can drop

The early printers cast their own types. They in

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complete fonts of	pt	complete fonts of	pt.
complete fonts of	pt	complete fonts of	pt
complete fonts of	pt	complete fonts of	pt.
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OFFER
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NEW ATF TYPE FACE
(offer ends October 20, 1958)

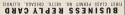
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