

Appealing

Beautiful

Cheerful

Dramatic

Elegant

Fresh

Graceful

Handsome

Interesting

Jolly

Keen

Legible

Modern

New

Original

Pleasing

Quick

Readable

Sparkling

Tasteful

Unique

Vibrant

Warm

Xenial

Youthful

Zesty

Announcements

Brochures

Catalogs

Direct mail

Envelopes

Folders

Greeting cards

House organs

Invitations

Jackets

Keepsakes

Labels

Menus

Newspaper ads

Orders

Programs

Questionnaires

Receipts

Stationery

Tags

Unusual jobs

Visiting cards

Wine lists

Xmas cards

Yearbooks

Zodiac names &

MEET AN EXCITING NEW TYPE FACE

Murray Hill

IT'S BRAND NEW!
FROM **ATF** TO YOU

AMERICAN TYPE FOUNDERS, 200 ELMORA AVE., ELIZABETH, N. J.

Menu

AND BEVERAGE LIST



TREAT THE WHOLE FAMILY

AFTER EVERY

"Brunchon"

"Date S

SUNDAYS UNTIL 12 NOON

EVERYBODY ME

The Senior Class
of
Greenway High School
Cordially Invites You

to attend

The Graduation Exercises

Thursday, June 14, 1956

Cranshaw Auditorium - 8:30

To wish you and yours
a Happy Holiday
Season



GERALD and JANET FREEMA

...and Gerry and Betty and little Bobb



The
Greenway
Players

PROUDLY PRESENT

"CANDIDA"

THURSDAY, MAY 24TH, 8:15 P.M.

Cranshaw Auditorium

MUSIC BY THE GREENWOOD CIVIC ORCHESTRA



Zsa Zsa

Dedicated to Beauty

COSMETICS

JULIANUS

Menu

AND BEVERAGE LIST

TREAT THE WHOLE FAMILY

"Bruncheon"

SUNDAYS UNTIL 12 NOON



AFTER EVERY SHOW

"Date Stuff"

EVERYBODY MEETS HERE

"say it with flowers"



"say it with flowers"



Regina Selwyn

2918 HAWTHORNE AVE. - BALDWIN 5

BARBARA SEL

To wish you and yours
a Happy Holiday
Season



GERALD and JANET FREEMAN

...and Gerry and Betty and little Bobby, too

HOW TO CARE FOR
YOUR PRECIOUS

Rarlon
THE DOWNY SYNTHETIC
Sweater

DIRECTIONS
ON OTHER SIDE

MURRA
AMERICA

tho

YOUR

Shirt

Tie

Stock

Robe

Jewelr

WE WILL

Me

214



Dedicated to Beauty
COSMETICS

Announcement

THE HENDON ENGINEERING CO.
has moved the entire staff
to new and larger quarters
on the 37th floor

283 Madison Avenue
NEW YORK 18, NEW YORK

Murray Hill 4-5598

"say it with flowers"



Regina Selwyn

2918 HAWTHORNE AVENUE • BALDWIN 5-9428
GREENWOOD 2, OHIO

"say it with flowers"



Regina Selwyn

2918 HAWTHORNE AVE. • BALDWIN 5-9428

BARBARA SELWYN



Regina Selwyn

2918 HAWTHORNE AVE.
GREENWOOD 2, OHIO

HOW TO CARE FOR
YOUR PRECIOUS

Rarlon
THE DOWNY SYNTHETIC
Sweater

DIRECTIONS
ON OTHER SIDE

Fresh, New Type Design

MURRAY HILL is a contemporary style, as interpreted by
AMERICAN TYPE FOUNDERS, 200 ELMORA AVE., ELIZABETH, N.J.

ATF

WHAT IS IT?

that Gentlemen
Prefer...

YOUR PERFECT GIFT IS HERE

Shirts	all the favorite styles . . .	3 ⁹⁵ up
Ties	many patterns and fabrics . . .	1 ²⁹ up
Socks	every famous brand . . .	1 ¹⁹ up
Robes	with the feel of luxury . . .	9 ⁹⁵ up
Jewelry	the important accessory . . .	1 ⁹⁵ up

WE WILL HELP YOU TO MAKE A SELECTION

Melvin's Men's Shop

214 DOLPHIN ST. • HOBART 3-7428

do you
know
how
lovely
you
can
look?

in just ten days you can shed
ten unwanted pounds with
no exercise, diet or pills. Call
now for your appointment.
You'll be glad if you do. You
will look and feel like new.

CAROL'S

Slenderizing

SALON

1288 FLETCHER AVENUE
CALL WAVERLY 4-9316

Announcement

THE HENDON ENGINEERING CO.

has moved the entire staff
to new and larger quarters
on the 37th floor

283 Madison Avenue
NEW YORK 18, NEW YORK

Murray Hill 4-5598

SERIES NO. 711

Murray Hill

AMERICAN TYPE FOUNDERS

ATF

14 POINT
14A 53a 14-1 Aquarius...the Sign of the Zodiac! Your Birthday? 4876532901118 POINT
9A 30a 10-1 Remember February 14th, 1956. Agreement on 932624 POINT
7A 22a 8-1 Gemini the Twins. Astrological & \$1704230 POINT
5A 19a 8-1 Virgo... Find a Lovely Spot; 98¢36 POINT
4A 15a 6-1 Scorpio... Wonderful uses 17248 POINT
3A 12a 4-1 Typographic Gem 4660 POINT
4A 10a 5-1 January 30th: October 26th '12.72 POINT
3A 9a 4-1 November, May, April 6Murray Hill was designed for ATF by Emil J. Klumpp,
well-known Graphic Designer and Lettering Artist.

The guiding thought—to provide you with a free flowing, legible script, applicable to a great variety of jobs. MURRAY HILL is cast on square body and therefore easy to set. Use it to introduce a lively interest and a touch of smartness into brochures and advertising, greeting cards, social printing and job work!

AVAILABLE FROM YOUR



IN ALL THE SIZES SHOWN

AND YOU'LL LIKE THE *New Look* OF ATF SERVICE, TOO!

To give you speedy service on all type and foundry products, ATF has appointed franchised dealers from coast-to-coast. These dealers carry a substantial stock and make handling ATF type a full-time business, not a sideline!

AMERICAN TYPE FOUNDERS, 200 ELMORA AVE., ELIZABETH, N. J.

ATF Murray Hill

CHARACTERS IN COMPLETE FONT

A B C D E F G

H I J K L M

N O P Q R S T

U V W X Y Z

a b c d e f g h i j k l m n o p q r s t

u v w x y z & ! : ; ' - % ? \$ % * * *

(1234567890)

ATF "MURRAY HILL" DESIGN PATENT APPLIED FOR

Why it Pays—

TO USE AND SPECIFY
ATF FOUNDRY TYPE

- There's an ATF face in exactly the weight, color, size and style to fit your needs.
- Artistically correct, designed by leading type authorities.
- Easy to get perfect spacing and correct fit.
- Sharp, clear proofs for reproduction by any means.
- Its low cost makes it economical to print from ATF type.
For instance, a complete font of 18 point MURRAY HILL costs only \$10.60.