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## MISCELLANEOUS SORTS MATRICES

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Miscellaneous sorts matrices manufactured by the Ludlow Typograph Company are arranged alphabetically in this section in the following order:

- |           |   |   |
|-----------|---|---|
| Section 1 | { | Account Signs<br>Arithmetical Signs<br>Arrows<br>Asterisks<br>Braces<br>Brackets  |
| Section 2 | { | Calendar Marks<br>Care of Signs<br>Cent Marks<br>Check Marks<br>Check Routing Symbols<br>Commercial ©<br>Copyright Mark<br>Crosses<br>Daggers<br>Degree Marks<br>Diphthongs<br>Dollar Marks<br>Dots |
| Section 3 | { | Election Ballot Signs<br>Fists<br>Foot and Inch Marks<br>Fractions  |
| Section 4 | { | Logotypes<br>Machine Silhouettes  |
| Section 5 | { | Mortised Matrices<br>Number Signs<br>Paragraph Marks<br>Parentheses<br>Per cent Marks<br>Per Signs<br>Pound Signs<br>Pound Sterling Marks   |
| Section 6 | { | Prescription R<br>Registered Marks<br>Section Marks<br>Shilling Strokes<br>Superior Figures<br>Window Indicators  |

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**MISCELLANEOUS SORTS MATRICES**


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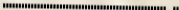
**Prices**

Listed below are the prices of Ludlow standard miscellaneous sorts matrices. Either the roman price or the italic price applies to all matrices as indicated in this section, except certain special matrices on which special prices are listed.

<b>Miscellaneous Sorts Matrices</b>		
<b>Point Size</b>	<b>Roman Prices</b>	<b>Italic Prices</b>
4 Pt. (Spec'l)	\$ .55	
6 Pt.	.49	\$ .52
8 Pt.	.52	.55
10 Pt.	.57	.60
12 Pt.	.60	.63
14 Pt.	.62	.65
16 Pt.	.63	.66
18 Pt.	.77	.80
22 Pt.	.82	.85
24 Pt.	.85	.88
30 Pt.	.91	.94
36 Pt.	1.17	1.21
42 Pt.	1.24	1.28
48 Pt.	1.34	1.38
60 Pt.	1.90	1.95
72 Pt.	2.27	2.32
84 Pt.	2.42	
96 Pt.	2.61	



← \$32.00



A2234-6 x 6 points



C177-6 x 6 points

MISCELLANEOUS SORTS MATRICES

Account Marks %

<b>Roman</b>	6, 8, 10, 12, 14, 18 Pt.	} Roman Misc. Sorts Prices
<b>Lining Gothic</b>	6 Pt. No. 3	
	12 Pt. Nos. 2, 3, 4	
	18 Pt. No. 1	

Arithmetical Marks + - X ÷ = √ ±

Plus, Minus, Times, Division, Equals,  
Radical, Plus or Minus, Greater Than,  
Less Than, and Infinity

**Roman Light**  
6, 8, 10, 12, 14, 18 Pt.

**Roman Bold**  
6, 8, 10, 12, 14, 18 Pt.

**Lining Gothic**  
6 Pt. No. 3  
12 Pt. Nos. 2, 3, 4  
18 Pt. No. 1

} Roman  
Misc.  
Sorts  
Prices

Arrows →

Arrows

<b>Center Alignment</b>		} Roman Misc. Sorts Prices
6 Pt. ....		
12 Pt. ....		
<b>Lining Plate Gothic Alignment</b>		
6 Pt. No. 3 ....		
12 Pt. No. 4 ....		

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**MISCELLANEOUS SORTS MATRICES**


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**Arrows** 


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**Composite Piece Arrows**

6 Pt. Per set of 11 matrices (inc. R & L curves)	\$34.50
12 Pt. Per set of 11 matrices (inc. R & L curves)	37.75
18 Pt. Per set of 11 matrices (inc. R & L curves)	42.00
24 Pt. Per set of 9 matrices (inc. R & L curve)	29.80
36 Pt. Per set of 9 matrices (inc. R & L curve)	37.75

Arrow head, arrow tail of Composite Piece Arrow sets priced as follows in individual matrices:

6 Pt.....	\$ .70
12 Pt.....	1.40
18 Pt.....	2.10
24 Pt.....	2.85
36 Pt.....	4.10

**Large or small diameter curves: Right or Left Hand:**

6 Pt.....( one point rule ).....	6.30
12 Pt.....( two point rule ).....	6.80
12 Pt.....( three point rule ).....	6.80
18 Pt.....( four point rule ).....	7.50

**Small diameter curves Right or Left Hand:**

24 Pt.....( six point rule ).....	8.20
36 Pt.....(eight point rule).....	10.50

**Piece Brace Centerpiece for use with Piece Arrow sets:**

6 Pt.....(one point rule) #2886.....	6.30
12 Pt.....(three point rule) #2887.....	6.80
18 Pt.....(four point rule) #2888.....	6.80
24 Pt.....(six point rule) #2889.....	8.20
36 Pt.....(eight point rule) #2890.....	10.50

**Arrow Head and Arrow Tail for use with Hairline or one point Center Alignment rules:**

6 Pt. Arrow Head Hairline #988.....	1.15
6 Pt. Arrow Tail Hairline #989.....	1.15
6 Pt. Arrow Head One Point #1006.....	1.15
6 Pt. Arrow Tail One Point #1007.....	1.15

**Rules for piece Arrows priced as follows in all weights of rule:**

1 cm .....	.90
2 cm .....	1.25
4 cm .....	1.85
6 cm .....	2.40
8 cm .....	2.95

**Stubby Arrow Heads**

Solid	}	Roman
12, 18, 24, 30, 36, 48, 60, 72 pt.		
Outline	}	Misc.
12, 18, 24, 30, 36, 48, 60, 72 pt.		
		Sorts
		Prices

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**MISCELLANEOUS SORTS MATRICES**

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**Asterisks \***

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<b>Roman Light</b>	}	<b>Price</b>
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 pt.		
<b>Roman Modern</b>	}	<b>Roman Misc. Sorts Prices</b>
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.		
<b>Lining Gothic</b>		
6 Pt. Nos. 1, 2, 3, and 4	}	
12 Pt. Nos. 1, 2, 3, and 4		
18 Pt. Nos. 1 and 2		
<b>Italic Light</b>	}	
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 pt.		
<b>Italic Modern</b>	}	<b>Italic Misc. Sorts Prices</b>
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.		
<b>Ludlow Black Italic (No. 15-D)</b>		
12 and 14 Pt.		
The asterisk is included as part of the following font: No. 23-UB 12 Pt.		

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**Braces { }**

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<b>Roman Light</b>	}	
12, 14, 18, 24, 30, 36, 42, 48 Pt.		
<b>Lining Gothic</b>	}	<b>Roman Misc. Sorts Prices</b>
12 Pt. No. 4		
18 Pt. No. 1		

MISCELLANEOUS SORTS MATRICES

Braces { }

Piece Braces (Cast the long way on the slug)  
Center, Upper and Lower Sections

	Price
Hairline: Set of 3 matrices.....	\$5.50
1 Point: Set of 3 matrices.....	5.50

Center alignment rules for use with above piece braces:  
Hairline or One-Point.

Setwidths

½ cm .....	each	.75
1 cm .....	each	.90
1½ cm .....	each	1.10
2 cm .....	each	1.25
2½ cm .....	each	1.40
3 cm .....	each	1.55
4 cm .....	each	1.85
5 cm .....	each	2.10
6 cm .....	each	2.40
7 cm .....	each	2.70
8 cm .....	each	2.95
9 cm .....	each	3.25
10 cm .....	each	3.70

Brackets [ ]

Brackets are available as miscellaneous sorts matrices for the following typefaces:

Roman Brackets

1-BEC

12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

1-TC

8, 10, 12, 14, 18, 22, 24, 30, 36, 42, 48,  
60, 72 Pt.

2-B

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48,  
60, 72 Pt.

2-BEC

60 and 72 Pt.

3-B

6, 8, 10, 60, 72 Pt.

6-LPH 12Pt. No. 4 18 Pt. No. 1

Roman  
Misc.  
Sorts  
Prices

MISCELLANEOUS SORTS MATRICES

Brackets [ ]

Roman Brackets

3-BEC 96 Pt. 1 1/4" .....

3-M

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

6-LPH

6 Pt. Nos. 1, 2, 3, 4

12 Pt. Nos. 1, 2, 3, 4

No. 15

8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.

No. 19

12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

24-L

8, 10, 12, 14, 16, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

24-B

8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

28-HN

18, 24, 30, 36, 48 Pt.

No. 34

24, 36, 48, 72 Pt.

35-EC

18, 24, 36, 48 Pt.

39-L

6, 8, 10, 12 Pt.

40-B

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

40-L

6, 8, 10, 12, 14, 16, 18, 24, 30, 36, 42, 48, 60,  
72 Pt.

Roman  
Misc.  
Sorts  
Prices



MISCELLANEOUS SORTS MATRICES

Brackets [ ]

Italic Brackets	Price
1-BI 8, 10, 12, 14, 18, 24, 30, 36, 48 Pt.	} Italic Misc. Sorts Prices
1-LI 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
3-MI 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
11-BI 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
11-LI 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
15-I 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
24-BI 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
24-LI 6, 10, 12, 14, 16, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
39-LI 6, 8, 10, 12 Pt.	
40-BI 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
40-LI 8, 10, 12, 14, 16, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	

MISCELLANEOUS SORTS MATRICES

Brackets [ ]

Advertising Brackets.		Price
(Cast the long way of the slug.)		
No.		
411-12-13-14-15-16	84 pt.....	Each \$2.95
443	72 pt.....	Each 2.60
452-53-54-55	80 pt.....	Each 2.50
488-89-90-91	36 pt.....	Each 1.40
492-93-94-95	48 pt.....	Each 1.95

(Cast in the regular position on the slug.)

444-45-46-47	36 pt.....	Each 1.40
448-49-50-51	48 pt.....	Each 1.95
467-68	36 pt.....	Each 1.40
469-70	48 pt.....	Each 1.95

Sectional Bracket

(Cast the long way of the slug.)

456	Upper .....	Each 1.25
458	Lower .....	Each 1.25
457	Center 96 pt. ....	Each 4.20
457	Center 120 pt. ....	Each 5.25
457	Center 144 pt. ....	Each 5.95
457	Center 168 pt. ....	Each 6.85
457	Center 192 pt. ....	Each 7.20
457	Center 216 pt. ....	Each 7.90
457	Center 240 pt. ....	Each 8.20
457	Center 276 pt. ....	Each 8.80

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**MISCELLANEOUS SORTS MATRICES**


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**Brackets [ ]**


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The font schemes of the fonts listed below include bracket matrices as part of the standard font.

1-L	4 Pt. only	28-B	All sizes
2-L	12 to 36 Pt. (incl.)	28-BI	All sizes
2-LC	12 to 36 Pt. (incl.)	28-BC	All sizes
2-LW	6 to 36 Pt. (incl.)	28-H	All sizes
3-L	All sizes	28-HC	All sizes
3-LI	All sizes	28-HI	All sizes
3-B	All sizes	28-HCI	All sizes
3-BI	All sizes	28-LI	All sizes
3-BEC	All sizes	28-MI	All sizes
3-H	All sizes	30-HC	All sizes
3-HI	All sizes	30-H	All sizes
6-B	All sizes	30-HI	All sizes
6-C	All sizes	30-L	All sizes
6-ZB	All sizes	30-M	All sizes
6-F	All sizes	30-MEC	All sizes
6-FEC	All sizes	30-LM	All sizes
6-R	All sizes	30-LMI	All sizes
10-L	All sizes	31-MIC	All sizes
22-M	All sizes	36-BIC	All sizes
22-MI	All sizes	37-L	All sizes
22-B	All sizes	37-B	All sizes
23-UB	All sizes	38-HIC	All sizes
25	All sizes	42-MIC	All sizes
25-I	All sizes	42-BIC	All sizes
27-L	All sizes	43-B	All sizes
27-B	All sizes	43-BEC	All sizes
28-L	All sizes	43-H	All sizes
28-M	All sizes	43-M	All sizes
28-MC	All sizes		

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**MISCELLANEOUS SORTS MATRICES**


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**Calendar Marks**  
**Moon Phases**


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	First Quarter	Full Moon	Last Quarter	New Moon	
12 Pt.	2786	2797	2798	2799	} Roman Misc. Sorts Prices
14 Pt.	2800	2801	2802	2803	
18 Pt.	2804	2805	2806	2807	
24 Pt.	2808	2809	2810	2811	
30 Pt.	2812	2813	2814	2815	
36 Pt.	2816	2817	2818	2819	
48 Pt.	2820	2821	2822	2823	

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			Price
Calendar Figures	23/30	24/31	} Roman Misc. Sorts Prices
6-B			
	12, 14, 18, 24, 30, 36, 48 Pt.		
24-L			
	30 Pt.		
Fish			
	12, 14, 18, 24, 30, 36, 48 Pt.		

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**Care of Marks**    %

	Price
Care of Signs	} Roman Misc. Sorts Prices
2-B 6, 8, 10, 12, 14, 18 pt.	
6-LPH 6Pt. No. 3	
6-LPH 12 Pt. No. 2, 3, 4	

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**Check Mark**    ✓

	Price
Roman Light	} Roman Misc. Sorts Prices
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
Roman Bold	
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
Lining Gothic	
6 Pt. Nos. 3, 4 12 Pt. Nos. 2, 3 and 4	

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MISCELLANEOUS SORTS MATRICES

Cent Marks ¢

Cent Marks

Roman Light	}	Roman Misc. Sorts Prices
6, 8, 10, 12, 14 Pt.		
Roman Bold		
12, 14, 18, 24, 30, 36, 42, 48 Pt.		
No. 15		
8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.		
5-B		
18, 30, 42 Pt.		
29-BC		
18, 24 Pt.		
Lining Gothic	}	
6 Pt. Nos. 3 and 4		
12 Pt. Nos. 2, 3 and 4		
18 Pt. No. 1	}	Italic Misc. Sorts Prices
Italic Bold		
12, 14, 18, 24, 30, 36, 42, 48 Pt.		
5-BI	}	
12, 30, 42 Pt.		

Vertical Cent Marks

Cheltenham Bold Condensed (No. 2-BC)	
48 Pt.	\$ 1.30
60 Pt.	1.90
72 Pt.	2.25
84 Pt. (engraved)	9.75
96 Pt. (engraved)	10.50
120 Pt. (engraved)	11.50

Vertical C Marks

2-BC	}	Roman Misc. Sorts Prices
12, 14, 18, 24, 30, 36, 42, 48 Pt.		
6-B	}	
12, 14, 18, 24, 30, 36, 42, 48 Pt.		

The cent mark is included as part of the following font:  
23-UB 12 Pt.

Copyright Mark ©

Roman Light	}	Roman Misc. Sorts Prices
6, 8, 10, 12, 14, 18, 24 Pt.		
Lining Gothic		
6 Pt. No. 4		
12 Pt. Nos. 1 and 3		

Corner Block for Business Reply Card..... \$19.75

MISCELLANEOUS SORTS MATRICES

Crosses †

Maltese Cross	Price
The Maltese cross is considered an ornament. For prices see "Borders and Ornaments."	
<b>Death Cross</b>	
The death cross is seldom used in the United States but in some other countries it is used extensively in death notices.	
<b>Roman Light</b>	
14 Pt.	} Roman Misc. Sorts Prices
1-OPH	
18, 24, 36, 48 Pt.	
5-B	
12, 14, 30, 36, 42, 48 Pt.	
No. 15	
14 Pt.	
28-L	
12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
28-B	
12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
28-H	
12, 14, 18, 24, 30, 36, 42, 48, 60 Pt.	
28-HC	
84 Pt.	
28-HN	
18, 24, 30, 36, 48 Pt.	
30-M	} Italic Misc. Sorts Prices
18 Pt.	
<b>Italic Light</b>	
14, 18, 24, 30, 36, 48 Pt.	
15-I	
14 Pt.	

Commercial @

<b>Roman Light</b>	} Roman Misc. Sorts Prices
6, 8, 10, 12, 14, 18, 24 Pt.	
6-ZB	
6, 8, 10, 12 Pt.	
<b>Lining Gothic</b>	
6 Pt. Nos. 3 and 4	
12 Pt. Nos. 1, 2 and 4	
18 Pt. No. 1	

The Commercial @ is included as part of the following font:  
23-UB 12 Pt.

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**MISCELLANEOUS SORTS MATRICES**


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**Daggers † ‡**


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<b>Dagger</b>	}	<b>Roman Misc. Sorts Prices</b>
Roman		
6, 8, 10, 12, 14, 18, 24 Pt.		
<b>Lining Gothic</b>		
6 Pt. No. 3	}	<b>Roman Misc. Sorts Prices</b>
12 Pt. Nos. 2, 3, 4		
18 Pt. No. 1		
<b>Double Dagger</b>		
Roman	}	<b>Roman Misc. Sorts Prices</b>
6, 8, 10, 12, 14, 18, 24 Pt.		
<b>Lining Gothic</b>		
6 Pt. No. 3		
12 Pt. Nos. 2, 3, 4	}	<b>Roman Misc. Sorts Prices</b>
18 Pt. No. 1		

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**Check-Routing Symbols**


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Complete sets consist of 102 matrices.  
Included in sets are matrices for Numerator with cross rule and matrices for Denominator without cross rule.

6 LPL 6 Pt. No. 4 (per set).....	\$145.00
6 LPL 12 Pt. No. 2 (per set).....	152.00
Figure matrices only for Numerator, with cross rule.	
6 LPL 6 Pt. No. 4 (each).....	1.47
6 LPL 12 Pt. No. 2 (each).....	1.55

**E-13-B Magnetic Check-Routing Symbol Matrices**

Complete set consists of 150 matrices.

Included in sets are 10 each of the 14 special symbols and 10 special spaces the same width as symbols. ....

144.00

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**Diphthongs**


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**DIPHTHONGS AE OE ee oo**

Diphthongs are available in all point sizes of all typefaces.

Diphthongs are considered accented characters and are priced as such. They have been included in the "Accent" section of this book.

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MISCELLANEOUS SORTS MATRICES

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Degree Mark \*

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Roman Light	}	Roman Misc. Sorts Prices
6, 8, 10, 12, 14, 18 Pt.		
Lining Gothic		
6 Pt. Nos. 3, 4		
12 Pt. Nos. 1, 2, 3, 4		

The degree mark is included as part of the following font:  
23-UB 12 Pt.

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Dollar Marks \$

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Vertical Dollar Marks

(Cast the long way on the slug)

Roman Bold	}	Roman Misc. Sorts Prices
18, 24, 30, 36, 42, 48 Pt.		
No. 15		
24, 30, 36, 42 Pt.		
No. 28-HC		
18, 24, 30, 36, 42, 48		

Dollar Sale Figures

(A small dollar mark and the figure 1 on one matrix)

36 Pt. ....	\$ 2.25
48 Pt. ....	2.40
60 Pt. ....	3.00
72 Pt. ....	3.35
96 Pt. ....	3.70
Complete set of 5 matrices — 1 of each.....	14.70

Dollar Sale Figures

The 36 and 48 Pt. size Dollar Sale Figures cast in the regular position on the slug. The 60, 72 and 96 Pt. figures cast the long way of the slug.

Dollar Sale Figure enclosed in Circle

36 Pt. ....	2.25
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Standard dollar marks are furnished with all fonts.



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**MISCELLANEOUS SORTS MATRICES**


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**Dots   ●   ■**


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Round Dots	Point Size	Matrix Number	Price
	6 Pt.	175	\$ .45
	8 Pt.	1823	.50
	10 Pt.	1483	.55
	12 Pt.	2	.60
	14 Pt.	1484	.70
	18 Pt.	1389	.80
	24 Pt.	1390	1.05
	30 Pt.	2268	1.25
	36 Pt.	1428	1.50
	42 Pt.	2267	1.70
	48 Pt.	1485	1.95

**Lining Gothic**

6 Pt. No. 3	.45
12 Pt. Nos. 1, 3, 4	.60
18 Pt. No. 1	.80

The font schemes of the fonts listed below include round dot matrices as part of the standard font:

3-HI  
43-H  
43-M  
43-B

Square Dots	Point Size	Matrix Number	Price
	8 Pt.	1451	\$ .45
	8 Pt.	1452	.50
	10 Pt.	1453	.55
	12 Pt.	1388	.60
	18 Pt.	1454	.80

**Lining Gothic**

6 Pt. No. 3	.45
12 Pt. Nos. 1, 2, 3, 4	.60
18 Pt. No. 1	.80

All of the above dots, both round and square, are center alignment.

MISCELLANEOUS SORTS MATRICES

Election Ballot Marks		□ ○	Price
<b>Squares without Crosses</b>			} Roman Misc. Sorts Prices
6, 8, 10, 12, 14, 18, 20, 24, 30, 36, 42, 48 Pt.			
6-LP alignment			
6 Pt. No. 3			
12 Pt. Nos. 1, 2, 3, 4			
18 Pt. No. 1			
24 Pt. Nos. 1, 2			
<b>Squares with Crosses</b>			
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.			
6-LP alignment			
6 Pt. No. 3			
12 Pt. Nos. 1, 2, 3, 4			
18 Pt. No. 1			
<b>Circles without Crosses</b>			
18, 24, 30, 36 Pt.			
<b>Circles with Crosses</b>			
18, 24, 30, 36 Pt.			

Special size engraved Election Ballot Squares with or without crosses, size to comply with state law, which varies in different states, any point size up to 36 Pt. .... \$8.25

Voting Machine Lever Symbol Matrices

24 x 32 Pt.	No. 2623	With Cross.....	\$ 6.70
24 x 32 Pt.	No. 2622	Without Cross.....	6.70
36 x 52 Pt.	No. 2554	With Cross.....	9.00
36 x 52 Pt.	No. 2557	Without Cross.....	9.00
48 x 62 Pt.	No. 2555	With Cross.....	12.75
48 x 62 Pt.	No. 2571	Without Cross.....	12.75
72 x 96 Pt.	No. 2556	With Cross.....	17.25
72 x 96 Pt.	No. 2572	Without Cross.....	17.25

MISCELLANEOUS SORTS MATRICES

Fists 

Outline Fists. (Right or Left Hand)

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

6-LP alignment

6 Pt. No. 3

12 Pt. Nos. 2, 3, 4

18 Pt. No. 1

Solid Fists (Right or Left Hand)

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.

6-LP alignment

6 Pt. No. 3

12 Pt. Nos. 2, 3, 4

18 Pt. No. 1

Roman  
Misc.  
Sorts  
Prices

Foot and Inch Marks " "

Foot Marks

Roman Light

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.

Lining Gothic

6 Pt. Nos. 1, 2, 3, 4

12 Pt. Nos. 1, 2, 3, 4

18 Pt. Nos. 1, 2

Inch Marks

Roman Light

6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.

Lining Gothic

6 Pt. Nos. 1, 2, 3, 4

12 Pt. Nos. 1, 2, 3, 4

18 Pt. Nos. 1, 2

Price

Roman  
Misc.  
Sorts  
Prices

The font schemes of the fonts listed below include foot and inch marks as part of the standard font:

2-L 12 to 36 Pt. (incl.)

2-LC 12 to 36 Pt. (incl.)

2-LW 6 to 36 Pt. (incl.)

2SUB 10, 12 Pt.

MISCELLANEOUS SORTS MATRICES

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Fractions

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Standard Ludlow fraction matrices are manufactured in three styles as outlined below:

**Ludlow Em Set Fractions**

The height of the Ludlow "em set" fractions is approximately the over-all height (from the top of the cap H to the bottom of the lower-case y) of the typeface with which they are intended to be used. The fractions are approximately as wide as they are high. In other words, they are "full body size." Thus, a 24-point Ludlow "em set" fraction is approximately 24 points high and 24 points wide. The numerator is separated from the denominator by a diagonal line.

Until rather recently these "em set" fractions (which extend below the line of the figure with which they are intended to be used) were in general use.

**Ludlow Diagonal Fractions**

The height of the Ludlow diagonal fraction equals the height of the figures with which they are intended to be used. The setwidths of the fractions vary according to the typeface. Thus, a 24-point Ludlow diagonal fraction is as high as the figure in the corresponding 24-point font, and the setwidth of the fraction varies according to the weight and / or width of the typeface. The numerator is separated from the denominator by a diagonal line.

Diagonal fractions the same height as the figures with which they are to be used are available for most of the newer Ludlow typefaces. It is intended that as new typefaces are added to the Ludlow library, diagonal fractions in sizes from 18 to 48-point (incl.) shall be manufactured for such fonts.

**Ludlow En Set Fractions**

The height of the Ludlow "en set" fractions is approximately the over-all height (from the top of the cap H to the bottom of the lower-case y) of the typeface with which they are intended to be used. The fractions are approximately one-half as wide as they are high. Thus, a 24-point Ludlow "en set" fraction is approximately 24 points high and 12 points wide. The numerator is separated from the denominator by a horizontal line.

MISCELLANEOUS SORTS MATRICES

Fractions

STANDARD FRACTIONS.

On the following tables the figures represent the number of fraction characters available in point sizes and styles.

- Figure 4 -  $\frac{1}{2}$   $\frac{1}{4}$   $\frac{3}{4}$   $\frac{1}{8}$
- Figure 5 -  $\frac{1}{2}$   $\frac{1}{4}$   $\frac{3}{4}$   $\frac{1}{8}$   $\frac{3}{8}$
- Figure 7 -  $\frac{1}{2}$   $\frac{1}{4}$   $\frac{3}{4}$   $\frac{1}{8}$   $\frac{3}{8}$   $\frac{1}{5}$   $\frac{4}{5}$
- Figure 9 -  $\frac{1}{2}$   $\frac{1}{4}$   $\frac{3}{4}$   $\frac{1}{8}$   $\frac{3}{8}$   $\frac{1}{8}$   $\frac{3}{8}$   $\frac{5}{8}$   $\frac{7}{8}$
- Figure 11 -  $\frac{1}{2}$   $\frac{1}{4}$   $\frac{3}{4}$   $\frac{1}{8}$   $\frac{3}{8}$   $\frac{1}{8}$   $\frac{3}{8}$   $\frac{5}{8}$   $\frac{7}{8}$   $\frac{1}{5}$   $\frac{4}{5}$
- Figure 21 - Figure 11 plus 1-3-5-7-9-11-13-15 sixteenths plus one thirty-second plus one sixty-fourth

Roman Em Set Fractions

Prices = roman miscellaneous sorts prices.

6 8 10 12 14 18 24 30 36 42 48 60 72 pt.

Roman Light

No. (1-L) 9 9 9 9 9 9 9 9 9 9 9 9 9

Roman Bold

No. (2-B) 9 9 9 9 9 9 9 9 9 9 9 9 9

\* $\frac{1}{5}$  &  $\frac{2}{5}$  also available.

No. 15

5 5 5 5 5 5 5 5 5

Italic Em Set Fractions

No. 2-BI

9 9 9 5 9 5 5

No. 15-I

5

Roman En Set Fractions

Prices = roman miscellaneous sorts prices.

6 8 10 12 14 18 24 30 36 42 48 60 72 pt.

Roman Bold

9 9 9 9 9 9 9 9 9 9 9 9 9

Roman Light

9 9 9 9 9 9 9 9 9 9 9 9 9

No. 28-B

5 5 5 5 5 5 9 5 5 5 5 5 5

No. 28-H

5 5 5 5 5 5 5 5 5 5 5 5 5

En set fractions  $\frac{1}{2}$ ,  $\frac{1}{4}$ ,  $\frac{3}{4}$  are included as part of the following fonts:

23-UB 10, 12 pt.

MISCELLANEOUS SORTS MATRICES

Fractions

Roman Diagonal Fractions

Prices=roman miscellaneous sorts prices.

	6	8	10	12	14	18	24	30	36	42	48	60	72	84	96
No. 2-M												5	5	5	
No. 3-B	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 3-BC					5	5	5	5	5	5	5	5	5	5	
No. 3-BEC						5	5	5	5	5	5	5	5	5	5
No. 3-BT	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
No. 3-H				5	5	5	5	5	5	5	5	5	5	5	
No. 3-M	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
No. 3-T	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
No. 5-B													5	5	
No. 6-B	19	19	19	21	21	21	21	21	21	19	21	7	7		
No. 6-BCT												5	5	5	5
No. 6-C						5	5	5	5	5	5	5	5	5	5
No. 6-CO						5	5	5	5		5				
No. 6-C2				5	5	5	5	5	5	5	5	5	5		
No. 6-FEC				5	5	5	5	5	5	5	5	5	5		
No. 6-R	5	5	5	5	5	5	5	5	5		5				
No. 6-RB	5	5	5	5	5	5	5	5	5		5	5	5		
No. 6-RBE	5	5	5	5	5	5	5	5	5		5				
No. 6-RC	5	5	5	5	5	5	5	5	5	5	5	5	5		
No. 6-RE	5	5	5	5	5	5	5	5	5		5				
No. 6-REC				5	5	5	5	5	5		5				
No. 6-RME	5	5	5	5	5	5	5	5	5		5				
No. 6-RTC					5	5	5	5	5		5	5	5		
No. 24-B	5	5	5	5	5	5	5	5	5	5	5	5	5		
No. 24-L	5	5	5	5	5	5	5	5	5	5	5	5	5		
No. 28-AB	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 28-AH	5	5	5	5	5	5	5	5	5	5	5	5	5		
No. 28-B						5	5	5	5	5	5	5	5		
No. 28-BC						5	5	5	5	5	5	5	5	5	5
No. 28-BE				5	5	5	5	5	5		5				
No. 28-EH	5	5	5	5	5	5	5	5	5	5	5				
No. 28-EHC					5	5	5	5	5	5	5	5	5		
No. 28-EH				5	5	5	5	5	5	5	5	5	5		
No. 28-H		9	9	9	9	5	5	5	5	5	5	5	5	5	5
No. 28-HC	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 28-L						5	5	5	5	5	5	5	5		
No. 28-M	9	9	9	9	9	9	9	9	9	9	9	9	9		

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**MISCELLANEOUS SORTS MATRICES**


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**Fractions**


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**Roman Diagonal Fractions**

Prices—roman miscellaneous sorts prices.

	6	8	10	12	14	18	24	30	36	42	48	60	72	84	96
No. 30-H						5	5	5	5	5	5	5	5		
No. 30-HC						5	5	5	5	5	5	5	5		
No. 30-L						5	5	5	5	5	5				
No. 30-LM						5	5	5	5	5	5	5	5		
No. 30-M						5	5	5	5	5	5				
No. 30-MEC						5	5	5	5	5	5				
No. 43-B						5	5	5	5	5	5				
No. 43-BC						5	5	5	5	5	5				
No. 43-BEC						5	5	5	5	5	5	5	5		
No. 43-H						5	5	5	5	5	5	5	5		
No. 43-M						5	5	5	5	5	5	5	5		
No. 46-MEC									5	5	5		5		
No. 47-H							5		5		5				

Confidential Information for Ludlow Salesmen

MISCELLANEOUS SORTS MATRICES

Fractions

Roman Diagonal Fractions (Lining Plate)

	6 Point				12 Point				18 Point	
	No.1	No.2	No.3	No.4	No.1	No.2	No.3	No.4	No.1	No.2
	6-LPH			9	9			9	9	
44-L		5		5		5		5		5
44-LC		5		5		5		5		5
44-M		5		5		5		5		5
44-MC		5		5		5		5		5
45-L		5		5		5		5		5
45-B		5		5		5		5		5

En-set Fractions (Lining Plate)

6-LPH		9		9	9	9	9	9
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Italic Diagonal Fractions

Prices—italic miscellaneous sorts prices.

	6	8	10	12	14	18	24	30	36	42	48	60	72	96
No. 3-BTI	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 3-MI	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 3-BECI						5	5	5	5	5	5	5	5	5
No. 3-BI	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 3-HI				5	5	5	5	5	5	5	5	5	5	5
No. 3-TI	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 6-RBEI				5	5	5	5	5	5		5			
No. 6-RBI				5	5	5	5	5	5		5			
No. 6-RCI				5	5	5	5	5	5		5			
No. 6-REI				5	5	5	5	5	5		5			
No. 24-LI	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 24-BI	5	5	5	5	5	5	5	5	5	5	5	5	5	5
No. 28-BI *		5	5	5	5	5	5	5	5	5	5	5	5	5
No. 28-BCI		5	5	5	5	5	5	5	5	5	5	5	5	5
No. 28-HI *			5	5	5	5	5	5	5	5	5	5	5	5
No. 28-HCI		5	5	5	5	5	5	5	5	5	5	5	5	5
No. 28-EHI				5	5	5	5	5	5	5	5	5	5	5
No. 28-EHCI				5	5	5	5	5	5	5	5	5	5	5
No. 28-EHEI				5	5	5	5	5	5	5	5	5	5	5
No. 30-HI					5	5	5	5	5	5	5			
No. 30-HCI					5	5	5	5	5	5	5			
No. 30-LMI					5	5	5	5	5	5	5			
No. 30-MI					5	5	5	5	5	5	5			
No. 38-HIC					5	5	5	5	5	5	5	5	5	5
No. 42-BIC					5	5	5	5	5	5	5	5	5	5
No. 42-MIC					5	5	5	5	5	5	5	5	5	5
No. 43-MI					5	5	5	5	5	5	5			
No. 43-BCI					5	5	5	5	5	5	5		5	
No. 49-BIC					5	5	5	5	5	5	5			
No. 51-MIC					5	5	5	5	5	5	5			
No. 52-LIC					5	5	5	5	5	5	5			

\* Indicates Italic Fractions on Roman Body.



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MISCELLANEOUS SORTS MATRICES

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Fractions

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SPECIAL FRACTIONS

Special Roman "em set"

Fraction  $\frac{1}{4}$

Roman Bold (No. 2-B)

8, 9, 10, 12, 14, 18, 24 Pt.

Roman Light (No. 1-L)

8, 9, 10, 12, 14, 18 Pt.

Fractions  $\frac{1}{2}$ ,  $\frac{3}{4}$ ,  $\frac{1}{8}$

No. 6-ZB 8 Pt.

Special Horizontal Line Fraction ("full body size")

$\frac{3}{16}$   $\frac{5}{16}$   $\frac{9}{16}$   $\frac{13}{16}$   $\frac{17}{32}$

Roman Light 12 Pt.

Special En Set Diagonal Fractions

$\frac{1}{4}$   $\frac{1}{2}$

28-MC 60, 72 Pt.

This special fraction is the same height as the figures in the font No. 28-MC 60 and 72 Pt.

$\frac{11}{16}$

28-M 10 pt.

$\frac{1}{12}$   $\frac{2}{12}$

6-LPH 6 pt. No. 4

} Roman  
Misc.  
Sorts  
Prices

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**MISCELLANEOUS SORTS MATRICES**


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**Logotypes**


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					Price
c	c	c	c	c	
lb	pr	yd	ea	doz	
18 Pt. Typeface (24 Pt. over-all).					
	No. 2-BC On $\frac{3}{8}$ " matrices .....				\$3.30
	No. 2-BC On $1\frac{1}{4}$ " matrices .....				4.20
st	nd	rd	th		
"	"	"	"		
14 Pt. Typeface (24 Pt. over-all)					
	No. 2-BC 14 Pt. ....				3.30
	No. 1-B 14 Pt. ....				3.30
$\frac{1}{2}$					
c					
	18 Pt. face (36 Pt. over-all) .....				3.60
	24 Pt. face (48 Pt. over-all) .....				3.75
<b>PRINTED IN U.S.A.</b>					
	12 Pt. over-all .....				3.00

**Ludlow Vertical (Pointwise) Logotypes**

<b>36 Point Tempo Heavy Condensed</b>	
Logotypes for use with $\frac{3}{8}$ -inch matrices	
Numbers 2578 to 2591 inclusive each.....	
Numbers 2694 to 2713 inclusive each.....	3.60
<b>60 Point Tempo Heavy Condensed</b>	
Logotypes for use with $1\frac{1}{4}$ -inch matrices	
Numbers 2592 to 2605 inclusive each.....	
Numbers 2714 to 2733 inclusive each.....	4.20

Requests for quotations on special logotypes should be referred to the home office, with a proof of the logotype.

## MISCELLANEOUS SORTS MATRICES

## LOGOTYPES

## Food Store 2-Line Logotypes

For producing combinations other than those shown, a special small font of single-character matrices is available. These small (3A) cap fonts consist of 130 matrices in caps, figures and points, per Ludlow font scheme K14. The prices of these special small fonts are listed below:

	Price Per Small Font
No. 6-LPHC 6 Pt. No. 3 .....	\$ 63.00
No. 28-M 10 Pt. ....	72.00

## Food Store 2-Line Logotypes — CAN-combinations

Price Per Matrix — 3.12 each

Price Per Set — 37 CAN-combination matrices 115.00

8 Pt. No. 3 Ludlow Lining Plate Gothic Heavy Condensed (6-LPHC)  
(12 Pt. over-all)

Logotype	Matrix Number	Logotype	Matrix Number	Logotype	Matrix Number
PER CAN	5000	NO. 1 CAN	5013	15-OZ. CAN	5025
LB. CAN	5001	NO. 1 CANS	5014	15-OZ. CANS	5026
LB. CANS	5002	NO. 2 CAN	5015	16-OZ. CAN	5027
GAL. CAN	5003	NO. 2 CANS	5016	16-OZ. CANS	5028
GAL. CANS	5004	NO. 2½ CAN	5017	16-OZ. CAN	5029
REG. CAN	5005	NO. 2½ CANS	5018	16-OZ. CANS	5030
REG. CANS	5006	NO. 3 CAN	5019	1-LB. CAN	5031
TALL CAN	5007	NO. 3 CANS	5020	1-LB. CANS	5032
TALL CANS	5008	8-OZ. CAN	5021	2-LB. CAN	5033
SMALL CAN	5009	8-OZ. CANS	5022	2-LB. CANS	5034
SMALL CANS	5010	12-OZ. CAN	5023	3-LB. CAN	5035
LARGE CAN	5011	12-OZ. CANS	5024	3-LB. CANS	5036
LARGE CANS	5012				

## MISCELLANEOUS SORTS MATRICES

## LOGOTYPES

Food Store 2-Line Logotypes — CAN-combinations

Price Per Matrix — 3.28 each

Price Per Set 37 CAN-combination matrices \$120.00

16 Pt. Ludlow Tempo Medium (28-M)  
(18 Pt. over-all)

Logotype	Matrix Number	Logotype	Matrix Number	Logotype	Matrix Number
PER CAN	4000	NO. 1 CAN	4013	15-OZ. CAN	4025
LB. CAN	4001	NO. 1 CANS	4014	15-OZ. CANS	4026
LB. CANS	4002	NO. 2 CAN	4015	16-OZ. CAN	4027
GAL. CAN	4003	NO. 2 CANS	4016	16-OZ. CANS	4028
GAL. CANS	4004	NO. 2½ CAN	4017	18-OZ. CAN	4029
REG. CAN	4005	NO. 2½ CANS	4018	18-OZ. CANS	4030
REG. CANS	4006	NO. 3 CAN	4019	1-LB. CAN	4031
TALL CAN	4007	NO. 3 CANS	4020	1-LB. CANS	4032
TALL CANS	4008	8-OZ. CAN	4021	2-LB. CAN	4033
SMALL CAN	4009	8-OZ. CANS	4022	2-LB. CANS	4034
SMALL CANS	4010	12-OZ. CAN	4023	3-LB. CAN	4035
LARGE CAN	4011	12-OZ. CANS	4024	3-LB. CANS	4036
LARGE CANS	4012				

## MISCELLANEOUS SORTS MATRICES

## LOGOTYPES

Food Store 2-Line Logotypes — PKG.-combinations

Price Per Matrix — 3.12 each

Price Per Set — 43 PKG. - combination matrices \$132.00

6 Pt. No. 3 Ludlow Lining Plate Gothic Heavy Condensed (S-LPHC)  
(12 Pt. over-all)

Logotype	Matrix Number	Logotype	Matrix Number	Logotype	Matrix Number
PER PKG.	5050	½-LB. PKG.	5065	MED. PKG.	5079
LB. PKG.	5051	½-LB. PKGS.	5066	MED. PKGS.	5080
LB. PKGS.	5052	¾-LB. PKG.	5067	8-OZ. PKG.	5081
1-LB. PKG.	5053	¾-LB. PKGS.	5068	8-OZ. PKGS.	5082
1-LB. PKGS.	5054	1½-LB. PKG.	5069	15-OZ. PKG.	5083
2-LB. PKG.	5055	1½-LB. PKGS.	5070	15-OZ. PKGS.	5084
2-LB. PKGS.	5056	1¾-LB. PKG.	5071	20-OZ. PKG.	5085
3-LB. PKG.	5057	1¾-LB. PKGS.	5072	20-OZ. PKGS.	5086
3-LB. PKGS.	5058	LARGE PKG.	5073	32-OZ. PKG.	5087
4-LB PKG.	5059	LARGE PKGS.	5074	32-OZ. PKGS.	5088
4-LB. PKGS.	5060	SMALL PKG.	5075	40-OZ. PKG.	5089
5-LB. PKG.	5061	SMALL PKGS.	5076	40-OZ. PKGS.	5090
5-LB. PKGS.	5062	REG. PKG.	5077	PKG. OF 6	5091
¾-LB. PKG.	5063	REG. PKGS.	5078	PKGS. OF 6	5092
¾-LB. PKGS.	5064				

Confidential Information for Ludlow Salesmen

MISCELLANEOUS SORTS MATRICES

LOGOTYPES

Food Store 2-Line Logotypes — PKG.-combinations

Price Per Matrix — 3.28 each

Price Per Set — 43 PKG. - combination matrices \$140.00

10 Pt. Ludlow Tempo Medium (20-M)  
(18 Pt. over-all)

Logotype	Matrix Number	Logotype	Matrix Number	Logotype	Number Matrix
PER PKG.	4050	½-LB. PKG.	4065	MED. PKGS.	4080
LB. PKG.	4051	½-LB. PKGS.	4066	8-OZ. PKG.	4081
LB. PKGS.	4052	¾-LB. PKG.	4067	8-OZ. PKGS.	4082
1-LB. PKG.	4053	¾-LB. PKGS.	4068	15-OZ. PKG.	4083
1-LB. PKGS.	4054	1½-LB. PKG.	4069	15-OZ. PKGS.	4084
2-LB. PKG.	4055	1½-LB. PKGS.	4070	20-OZ. PKG.	4085
2-LB. PKGS.	4056	1¾-LB. PKG.	4071	20-OZ. PKGS.	4086
3-LB. PKG.	4057	1¾-LB. PKGS.	4072	32-OZ. PKG.	4087
3-LB. PKGS.	4058	LARGE PKG.	4073	32-OZ. PKGS.	4088
4-LB. PKG.	4059	LARGE PKGS.	4074	40-OZ. PKG.	4089
4-LB. PKGS.	4060	SMALL PKG.	4075	40-OZ. PKGS.	4090
5-LB. PKG.	4061	SMALL PKGS.	4076	PKG. OF 6	4091
5-LB. PKGS.	4062	REG. PKG.	4077	PKG. OF 6	4092
¼-LB. PKG.	4063	REG. PKGS.	4078	LB. BAG	4101
¼-LB. PKGS.	4064	MED. PKG.	4079	LB. BAGS	4102

MISCELLANEOUS SORTS MATRICES

Machine Silhouettes

		Price
Ludlow Machine	— white on black — No. 1910, 24 Pt.	
Ludlow Machine	— black on white — No. 1911, 24 Pt.	Roman Misc.
Elrod Machine	— white on black — No. 1908, 24 Pt.	Sorts Prices
Elrod Machine	— black on white — No. 1909, 24 Pt.	

100	100	100	100
101	101	101	101
102	102	102	102
103	103	103	103
104	104	104	104
105	105	105	105
106	106	106	106
107	107	107	107
108	108	108	108
109	109	109	109
110	110	110	110
111	111	111	111
112	112	112	112
113	113	113	113
114	114	114	114
115	115	115	115
116	116	116	116
117	117	117	117
118	118	118	118
119	119	119	119
120	120	120	120
121	121	121	121
122	122	122	122
123	123	123	123
124	124	124	124
125	125	125	125
126	126	126	126
127	127	127	127
128	128	128	128
129	129	129	129
130	130	130	130
131	131	131	131
132	132	132	132
133	133	133	133
134	134	134	134
135	135	135	135
136	136	136	136
137	137	137	137
138	138	138	138
139	139	139	139
140	140	140	140
141	141	141	141
142	142	142	142
143	143	143	143
144	144	144	144
145	145	145	145
146	146	146	146
147	147	147	147
148	148	148	148
149	149	149	149
150	150	150	150

**19<sup>c</sup><sub>ea</sub>****60<sup>c</sup><sub>lb</sub>****28<sup>c</sup><sub>dz</sub>***\$3.60*

48 Point Combinations

*\$2.95 each*Ludlow Tempo Heavy Condensed Logotypes for use  
with 3/8-inch matrices

<b>F</b>	<b>L</b>	<b>D</b>	<b>Y</b>	<b>J</b>	<b>A</b>	<b>C</b>	<b>P</b>	<b>Q</b>	<b>B</b>	<b>G</b>	<b>T</b>
<b>O</b>	<b>B</b>	<b>O</b>	<b>D</b>	<b>A</b>	<b>N</b>	<b>A</b>	<b>K</b>	<b>T</b>	<b>A</b>	<b>A</b>	<b>I</b>
<b>R</b>	<b>S</b>	<b>Z</b>	<b>S</b>	<b>R</b>	<b>D</b>	<b>N</b>	<b>G</b>	<b>S</b>	<b>R</b>	<b>L</b>	<b>N</b>
2578	2579	2580	2581	2696	2697	2698	2699	2702	2704	2706	2707

<b>L</b>	<b>T</b>	<b>Q</b>	<b>Cello</b>	<b>Cello</b>	<b>303</b>	<b>303</b>
<b>B</b>	<b>O</b>	<b>T</b>	<b>Bag</b>	<b>Bags</b>	<b>Can</b>	<b>Cans</b>
2694	2695	2701	2710	2711	2712	2713

<b>E</b>	<b>B</b>	<b>G</b>	<b>T</b>	<b>P</b>	<b>J</b>	<b>C</b>	<b>P</b>
<b>A</b>	<b>A</b>	<b>A</b>	<b>I</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>K</b>
<b>C</b>	<b>R</b>	<b>L</b>	<b>N</b>	<b>I</b>	<b>R</b>	<b>S</b>	<b>G</b>
<b>H</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>R</b>	<b>S</b>	<b>S</b>	<b>S</b>
2700	2703	2705	2708	2582	2583	2584	2585

<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>
<b>ea</b>	<b>lb</b>	<b>dz</b>	<b>yd</b>	<b>pr</b>	<b>qt</b>	<b>pt</b>
2586	2587	2588	2589	2590	2591	2709

**LUDLOW LOGOTYPES**

are designed for use with 3/8-inch and 1/4-inch Ludlow figure matrices. In the 36, 42 and 48-point combinations shown above, 36-point logotypes are used throughout. In the 60, 72, 84 and 96-point combinations (84 and 96-point Franklin Gothic Extra Condensed figures shown here are driven in 1/4-inch matrices) 60-point logotypes are used. In all combinations in which the cent mark is used alone, it is the standard superior "c" in that size. These logotypes will greatly facilitate handling price figure composition.



96 Point Combination

~~\$4.29~~ each

Ludlow Tempo Heavy Condensed Logotypes for use  
with all 1 1/4-inch matrices

F L D Y J A C P Q B G T  
O B O D A N A K T A A I  
R S Z S R D N G S R L N

2592 2593 2594 2595 2716 2717 2718 2719 2722 2724 2726 2727

L T Q Cello Cello 303 303  
B O T Bag Bags Can Cans

2714 2715 2721 2730 2731 2732 2733

E B G T P J C P  
A B A T P J C P  
C B A T P J C P  
H S S S R S S S

2720 2723 2725 2728 2596 2597 2598 2599

C C C C C C C  
ea lb dz yd pr qt pt

2600 2601 2602 2603 2604 2605 2729

*For Brighter and Cleaner Washings*

**FINEST BLEACH 2<sup>QTS</sup> 63<sup>c</sup>**

This is one of our unusual specials

LUDLOW TYPOGRAPH COMPANY

MISCELLANEOUS SORTS MATRICES

MORTISED MATRICES

**Price**

Mortised matrices are priced at sorts price per matrix plus \$1.00 each

**Sizes**

Available in all faces and point sizes in both Roman and Italic from 14 to 72 Pt. (inclusive).

**Sets**

A complete set consists of 27 matrices as follows:

- Left-Hand Top Mortise  
Caps—A, M  
Lower-Case—a, e, o, u, r, s, y
- Right-Hand Top Mortise  
Caps—A, L, M
- Both Right and Left Top Mortise  
Caps—A, M
- Left-Hand Bottom Mortise  
Caps—T, V, W, Y
- Right-Hand Bottom Mortise  
Caps—F, I, V, W, Y
- Both Right and Left Bottom Mortise  
Caps—T, V, W, Y

The majority of sets of mortised matrices will not consist of the full 27 matrices because the applicability of the mortising idea varies in different faces, with special reference to Roman caps F and M and to Italic caps A, M, V and W.

Below is listed the minimum and maximum number of characters to a complete set:

	For cap-and-lower-case fonts	For cap fonts only
Maximum .....	27	20
Minimum .....	17	18

Matrices may be ordered individually or in complete sets. When complete sets are ordered, figure on the maximum number of matrices. The customer will be charged only with the number of matrices shipped.

MISCELLANEOUS SORTS MATRICES

Number Marks	#	Price
Roman Light	6, 8, 10, 12, 14, 18, 24, 30, 36 Pt.	} Roman Misc. Sorts Prices
Roman Bold	6, 8, 10, 12, 14, 18, 24, 30, 36 Pt.	
Lining Gothic	6 Pt. No. 3	
	12 Pt. Nos. 2, 3, 4	
	18 Pt. Nos. 1, 2	
	24 Pt. No. 2	

The number sign is included as part of the following font:  
No. 23-UB 12 Pt.

Paragraph Mark	¶	Price
Roman	6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	} Roman Misc. Sorts Prices
No. 11-L	6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
Lining Gothic	6 Pt. No. 3	
	12 Pt. Nos. 2, 3, 4	
	18 Pt. No. 1	

The font schemes of the fonts listed below include paragraph mark matrices as part of the standard font:

- No. 2-L 12 to 36 Pt. (incl.)
- No. 2-LC 12 to 36 Pt. (incl.)
- No. 2-LW 6 to 36 Pt. (incl.)
- No. 15 All sizes

Paragraphs	( )	Price
Roman Parentheses		} Roman Misc. Sorts Prices
No. 1-B.....	6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
No. 1-BEC	12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
No. 1-OPH	6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
No. 2-BEC	60, 72 Pt.	

MISCELLANEOUS SORTS MATRICES

Parentheses ( )

	Price
<b>Roman Parentheses (Cont'd)</b>	
No. 3-BEC	
96 Pt.	
No. 6-FEC	
84 Pt.   1¼"	
96 Pt.   1¼"	
No. 19	
12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
No. 21-OPT	
24, 36, 48, 60 Pt.	
No. 28-HN	
18, 24, 30, 36, 48 Pt.	
No. 34	
24, 36, 48, 72 Pt.	
Lining Gothic	
6 Pt. Nos. 1, 2, 3, 4	
12 Pt. Nos. 1, 2, 3, 4	
18 Pt. Nos. 1, 2	
24 Pt. Nos. 1, 2	
No. 44-L	
6 Pt. Nos. 1, 2, 3, 4	
12 Pt. Nos. 1, 2, 3, 4	
18 Pt. Nos. 1, 2	
No. 44-M	
6 Pt. Nos. 1, 2, 3, 4	
12 Pt. Nos. 1, 2, 3, 4	
18 Pt. Nos. 1, 2	

Roman  
Misc  
Sorts  
Prices

MISCELLANEOUS SORTS MATRICES

Parentheses ( )

Roman Parentheses (Cont'd.)	Price	
No. 45-L	} Roman Misc. Sorts Prices	
6 Pt. Nos. 1, 2, 3, 4		
12 Pt. Nos. 1, 2, 3, 4		
18 Pt. Nos. 1, 2		
No. 45-B		
6 Pt. Nos. 1, 2, 3, 4		
12 Pt. Nos. 1, 2, 3, 4		
18 Pt. Nos. 1, 2		
<i>Italic Parentheses</i>		} Italic Misc. Sorts Prices
No. 1-BI		
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.		
No. 1-LI		
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.		
No. 11-LI		
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.		
No. 11-BI		
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.		
No. 19-I		
12, 14, 18, 24, 30, 36, 42, 48 Pt.		

The font schemes of the fonts listed below include parenthesis matrices as part of the standard font.

No. 1-L	4 Pt. only
No. 1-TC	All sizes
No. 1-TCI	All sizes
No. 2-L	12, 14, 18, 24, 30, 36 Pt.
No. 2-LC	12, 14, 18, 24, 30, 36 Pt.
No. 2-LW	6, 8, 10, 12, 14, 18, 24, 30, 36 Pt.
No. 3-L	All sizes
No. 3-LI	All sizes
No. 3-B	All sizes
No. 3-BI	All sizes
No. 3-BEC	All sizes
No. 3-BECI	All sizes
No. 3-BT	All sizes
No. 3-BTI	All sizes
No. 3-T	All sizes
No. 3-TI	All sizes
No. 3-H	All sizes
No. 3-HI	All sizes
No. 3-M	All sizes
No. 3-MI	All sizes
No. 5-B	60, 72 Pt.
No. 6-C	All sizes
No. 6-CO	All sizes
No. 6-C2	All sizes
No. 6-B	All sizes

## MISCELLANEOUS SORTS MATRICES

## Parentheses ( )

No. 6-ZB	All sizes	No. 28-HC	All sizes
No. 6-F	All Sizes	No. 28-HI	All sizes
No. 6-FEC	All sizes	No. 28-HCI	All sizes
No. 6-R	All sizes	No. 30-L	All sizes
No. 6-RB	All sizes	No. 30-M	All sizes
No. 6-RC	All sizes	No. 30-MI	All sizes
No. 6-RCI	All sizes	No. 30-LM	All sizes
No. 6-REC	All sizes	No. 30-LMI	All sizes
No. 6-RME	All sizes	No. 30-MEC	All sizes
No. 6-RBE	All sizes	No. 30-H	All sizes
No. 6-RE	All sizes	No. 30-HC	All sizes
No. 6-RBEI	All sizes	No. 30 HI	All sizes
No. 10-L	All sizes	No. 31-MIC	All sizes
No. 15	All sizes	No. 35-EC	All sizes
No. 15-I	All sizes	No. 35-BIC	All sizes
No. 22-M	All sizes	No. 37-L	All sizes
No. 22-MI	All sizes	No. 37-B	All sizes
No. 22-B	All sizes	No. 38-MIC	All sizes
No. 22-UB	12 point	No. 39-L	All sizes
No. 24-L	All sizes	No. 39-LI	All sizes
No. 24-LI	All sizes	No. 40-L	All sizes
No. 24-B	All sizes	No. 40-LI	All sizes
No. 24-BI	All sizes	No. 40-B	All sizes
No. 25	All sizes	No. 40-BI	All sizes
No. 25-I	All sizes	No. 40-OP	All sizes
No. 27-L	All sizes	No. 42-MIC	All sizes
No. 27-B	All sizes	No. 42-BIC	All sizes
No. 28-L	All sizes	No. 43-B	All sizes
No. 28LI	All sizes	No. 43-BC	All sizes
No. 28-BE	All sizes	No. 43-BCI	All sizes
No. 28-B	All sizes	No. 43-BEC	All sizes
No. 28-BC	All sizes	No. 43-H	All sizes
No. 28-BI	All sizes	No. 43-M	All sizes
No. 28-EHC	All sizes	No. 43-MI	All sizes
No. 28-EHCI	All sizes	No. 44-LC	All sizes
No. 28-EHE	All sizes	No. 44-MC	All sizes
No. 28-EHI	All sizes	No. 46-MEC	All sizes
No. 28-M	All sizes	No. 47-H	All sizes
No. 28-MI	All sizes	No. 49-BIC	All sizes
No. 28-MC	All sizes	No. 51-MIC	All sizes
No. 28-H	All sizes	No. 52-LIC	All sizes

MISCELLANEOUS SORTS MATRICES

Percent Marks %

Specially-designed percent mark matrices or adequate substitutes are now available for practically all point sizes of all typefaces. The exceptions are 6-H, 6-HP, No. 16, No. 20, No. 21, No. 34, No. 41, and No. 50 typeface series. The prices of percent marks are either the roman or italic miscellaneous sorts prices.

Percent marks are included as part of the following standard font:

No. 23-UB 12 Pt.

Vertical Percent Marks

Cheltenham Bold Condensed (No. 2-BC)

72 Pt.

96 Pt.

84 Pt.

} Roman  
Misc.  
Sorts  
Prices

Per Mark %

Roman

6, 8, 10, 12, 14 Pt.

Lining Gothic

6 Pt. No. 3

12 Pt. Nos. 2, 3, 4

18 Pt. No. 1

} Roman  
Misc.  
Sorts  
Prices

Pound Sterling Marks £

Pound Sterling matrices are available for all point sizes of all typefaces manufactured at the standard sorts price per matrix.

On export orders for the British Empire the pound mark may be substituted for the dollar mark in the font without additional charge.

Pound Marks lb

Roman

6, 8, 10, 12, 14, 18, 24, 36, 48 Pt.

Lining Gothic

6 Pt. No. 3

12 Pt. Nos. 1, 2, 3, 4

} Roman  
Misc.  
Sorts  
Prices

MISCELLANEOUS SORTS MATRICES

Prescription Marks  $\beta$

In standard typeface and point size	
$\frac{3}{8}$ " matrices sorts price per matrix plus .....	3.95
$1\frac{1}{4}$ " matrices sorts price per matrix plus .....	4.40

Registered Marks  $\text{®}$

Roman	} Roman Misc. Sorts Prices
6, 8, 10, 12 Pt.	
Lining Gothic	
6 Pt. No. 3	
12 Pt. Nos. 1 and 3	

Section Mark  $\text{§}$

Roman Section Marks	} Roman Misc. Sorts Prices
Roman Bold	
6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 Pt.	
Lining Gothic	
6 Pt. No. 3	
12 Pt. Nos. 2, 3, 4	
18 Pt. No. 1	
No. 15	
14 Pt.	
No. 28-L	
12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
No. 28-B	
12, 14, 18, 24, 30, 36, 42, 48, 60, 72 Pt.	
No. 28-H	
12, 14, 18, 24, 30, 36, 42, 48 Pt.	
No. 28-HN	
18, 24, 30, 36, 48 Pt.	

Italic Section Marks	} Italic Misc. Sorts Prices
Italic Bold	
12, 14, 18, 24, 30, 42, 48 Pt.	
No. 28-LI	
24 Pt.	

Shilling Marks

Shilling stroke matrices are available for all point sizes of all typefaces manufactured at the standard sorts price per matrix.

When ordering specify "long" (l) or "short" (s) shilling strokes as required.

Shilling stroke matrices are included as part of the following standard font:

No. 23-UB 12 Pt.



## MISCELLANEOUS SORTS MATRICES

## Superior Figures

Set consists of 26 matrices—with or without underscore

Size	Roman		Italic	
	Per Mat	Per Set	Per Mat	Per Set
14 Pt.	\$1.01	\$25.00	\$1.03	\$26.50
18 Pt.	1.14	29.50	1.17	30.00
24 Pt.	1.23	31.50	1.26	32.50
30 Pt.	1.28	32.50	1.31	33.50
36 Pt.	1.53	39.50	1.54	40.00
42 Pt.	1.61	41.00	1.66	42.50
48 Pt.	1.71	44.00	1.71	44.00
60 Pt.	2.29	59.00	2.31	60.00
72 Pt.	2.66	68.00	2.69	69.00
84 Pt.	2.80	72.50		
96 Pt.	3.15	81.00		

The above prices apply to all superior figures regardless of typeface.

A complete set consists of two each of the figures, period, dollar mark and lower-case "c".

The manufacture of superior figures is effected by driving the figure of a smaller point size to align with the top of the larger point size figure.

The table below shows the point size of the typeface of the figure actually driven to align with the top of the figure with which it is to be used as a superior figure:

Size of Superior Figure	Point Size of Figure Used
14 Pt.	8 Pt.
18 Pt.	10 Pt.
24 Pt.	12 Pt.
30 Pt.	14 Pt.
36 Pt.	18 Pt.
42 Pt.	18 Pt.
48 Pt.	24 Pt.
60 Pt.	30 Pt.
72 Pt.	36 Pt.
84 Pt.	42 Pt.
96 Pt.	48 Pt.

It should be specially noted that superior figures in any standard typeface series are available provided only that the corresponding smaller point size is available in that series. For example, the smallest point size manufactured at this time in the Kernak Obelisk is 14 point. Therefore, the smallest point size superior figure available in this series is 30 point.

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MISCELLANEOUS SORTS MATRICES

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Window Indicators

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WINDOW INDICATORS — Hairline Face

			Price
Right-hand	No. 1486	6 Point.....	} Roman Misc. Sorts Prices
Left-hand	No. 1487	6 Point.....	
Right-hand	No. 2362	10 Point.....	
Left-hand	No. 2363	10 Point.....	
Right-hand	No. 955	12 Point.....	
Left-hand	No. 956	12 Point.....	

MEMORANDUM FOR THE DIRECTOR

DATE: 10/15/54

TO: DIRECTOR, FBI

FROM: SAC, NEW YORK

SUBJECT: [Illegible]

[Illegible typed text]

# Voting Machine Lever Symbol Matrices

NO. 2623

\$4.85



NO. 2622

\$4.85



NO. 2554

\$6.50



NO. 2557

\$6.50



NO. 2555

\$9.20



NO. 2571

\$9.20



NO. 2556

\$12.35



NO. 2572

\$12.35



*Superd Plugs #130, \$1.85*