Ruleform Matrices

Standard Ruleform Matrices
The standard lengths of the vertical rules of intersecting and

The standard lengths of the vertical rules of intersecting and vertical only ruleform matrices and the standard sizes of slug aligning matrices are:

12, 14, 16, 18, 20, 22 and 24-point
Other lengths of vertical rules and other sixes of slug sligning

matrices are special. Vertical rules longer than 24 points are not recommended.

The standard faces of Ludlow ruletorm matrices are:

The standard faces of Ludlow ruleform matrices are: Horizontal:

Hairline rule One-point rule Half-point dot, 6 dots to pica

Vertical Rule:
Hairline
Double hairline

Half-point
Double half-point with 1½-point white space
Double half-point with 2-point white space
One-point

Other rule faces and/or dotted ruleform matrices.

While haltitine and double haltine vertical ruleform matrices are laised as standard, it is intended that they should sold only to users who already have ruleform equipment when the contraction of the half point vertical rule should be included in all new doubles half point vertical rule should be included in all new doubles in place of the hairline and double hairline vertical, because it is possible to the contraction of the contraction of the is so much easier to obtain better results from these rules.

Standard Dotted Ruleform Matrices
Ruleforms with full intersecting rules are generally considered more satisfactory in high class ruleform printing. However, cortain specialty houses, printers of counter sales books, and many uniters in other countries, neglet the beginned det

by vortical rule ruleform matrices.
On the dotted intersecting matrices one dot is engraved on each side of the horizontal rule.
On the dotted slug aligning matrices six dots are engraved

On the dotted stug aligning matrices six dots are engraved on the matrix.

The horizontal only dot leaders are furnished in sizes from 2 to 18 point setwine. It has been found impractical to attempt to furnish matrices wider than 18 points and still hold the ac-

curate alignment and weight of the dot.

The dotted leaders are on the Lining Gothic alignment.

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Special Ruleform Matrices

Special Finishing Matrices

Special ruleform matrices to meet special requirements can be furnished at the following prices:

For special rule face, standard point size ruleform matrices add 55cto the standard prices.

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For special rule face, special point size ruleform matrices add 1.05 to the standard prices.

A customer or prospect will occasionally inquire about finlating matrices, that is, the left or right-hand side finishing pieces, top and bottom finishing pieces or corner pieces. These can be turnished at 84.55 acch, but they are not recommended. The most estisatory method of handling such finishing work is to cast the form using intersecting matrices and clip off the overhanging part of the rule with a sharp kink.

Precision Spaces

Orders which include vertical only ruleform matrices (01.01, 02.01, etc.) should also include precision reman spaces, which are intended to be used only in conjunction with ruleform matrices.

These precision spaces are of an extremely accurate setwidth dimension to match the actremely accurate selverith dimension of horizontal rule matrices. When the horizontal rule matrices are replaced by precision spaces of the same size in setting a form with wide spacing between the horizontal rules, the vertical only rules on the various alugs will be properly spaced so they will align.

The point size code words listed below designate the length of vertical rule on intersecting and vertical only ruleform matrices:

| 12-point vertical | BOAN |
|-------------------|-------|
| 14-point vertical | BOAT |
| 16-point vertical | BOSKY |
| 18-point vertical | BOSSY |
| 20-point vertical | BOTEY |
| 22-point vertical | BOTTS |

24-point vertical BOUGH
They are to be used in conjunction with the code words for
the style of ruleform matrix. By using two code words, both
the style and point size of the matrices may be designated,
when it is necessary to write or cable orders to the factory.
For example, if a 12-point #14A-21 matrix is wanted, the code
word used is ROAMSCHIME.

RULEFORM MATRICES

Intersecting Ruleform Matrices

Standard lengths of vertical rule 12, 14, 16, 18, 20, 22 and 24-point.

| | | Fac | e of Matrix | | |
|---|-------------|-------------|---|---------------------|--------|
| | Matrix No. | Horizontal | Vertical | Price per Matrix | Code |
| | R.F. 11-21 | Hairline | Hairline | 84.00 | Boule |
| | R.F. 12-21 | Hairline | Double Hairline | 4.00 | Bouns |
| | R.F. 13-21 | Hairline | Half-Point | 4.00 | Bourg |
| | R.F. 14A-21 | Hairline | Double Half-Point (11/2 pt. white space) | 4.00 | Bourn |
| | R.F. 14-21 | Hairline | Double Half-Point | 4.00 | Bouse |
| 1 | | | (2 pt. white space) | | - |
| | R.F. 17-21 | Hairline | One-Point | 4.00 | Bowse |
| | R.F. 71-21 | One-Point | | 4.00 | Brach |
| | R.F. 72-21 | One-Point | Double Hairline | 4.00 | Brack |
| | R.F. 73-21 | One-Point | Half-Point | 4.00 | Bract |
| | R.F. 74A-21 | One-Point | Double Half-Point (1½ pt. whit) space | 4.00 | Braos |
| | R.F. 74-21 | One-Point | Double Half-Point (2 pt. white space) | 4.00 | Brags |
| | R.F. 77-21 | One-Point | One-Point | 4.00 | Bragi |
| | R.F. 331-21 | Dotted | Hairline | 4.60 | Brans |
| | R.F. 332-21 | Dotted | Double Hairline | 4.60 | Brant |
| | R.F. 333-21 | Dotted | Half-Point | 4.60 | Brata |
| | R.F.334A-21 | Dotted | Double Half-Point (11/2 pt. white space) | 4.60 | Brawn |
| | R.F. 334-21 | Dotted | Double Half-Point | 4.60 | Braxy |
| | R.F. 337-21 | Dotted | (2 pt. white space) One-Point | 4.60 | Brays |
| 7 | Vertical On | ly Ruleforn | Matrices | | |
| | Standard le | noths of v | ertical rule 12, 14, 1 | 6. 18. 20 | 22 and |

Standard lengths of vertical rule 12, 14, 16, 18, 20, 24-point.

| Matrix No. | Face of Matrix Vertical Only | Price Per Matrix | Code |
|------------|---|---------------------|-------|
| R.F. 01-01 | Hairline | 3.15 | Breds |
| R.F. 02-01 | Double Hairline | 3.15 | Breme |
| R.F. 03-01 | Half-Point | 3.15 | Broom |
| R.F.04A-01 | Double Half-Point (1½ pt. white space) | 3.15 | Brown |
| R.F. 04-01 | Double Half-Point (2 pt. white space) | 3.15 | Bruit |
| R.F. 07-01 | One-Point | 3.15 | Buchu |
| R.F.033-01 | Dotted | 3.75 | Bucho |
| | | | |

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Confidential Information for Ludlow Salesmen

RULEFORM MATRICES Slug Aligning Ruleform Matrices Standard sizes, 12, 14, 16, 18, 20, 22 and 24-point S.A. 10.91 S.A. 70-91 One-Point S.A.330.91 Six horizontal dots S.A. 00-90 Hairline or One-Point Length 1/6 pigg .70 0 1/3 pico a 1/2 pica ä 2/3 pica 5/6 pica 62 1 pica 1 1/2 pica 1.10 2 pica æ 2 1/2 pica 1.40 3 piga. 1 66 4 pica. 1.85 5 pica 6 pica 7 pica 2.70 8 pigg 2.25 9 pica. 10 pica 11 pica 3.90 12 piga complete set Hairline (79 Mots) Per Set \$99.50 Bunya Complete set One-Point (79 Mats) Per Set Dot Leaders, 6 dots to pica - 1/2 pt. face. Lining Gothic Alignment matrix 4 pt. 6 pt. 8 pt. 10 pt. 18 pt. Complete set (45 mats) Per Set Precision Spaces (see Page S & Q-2) 10.00.00 RF-4