

Confidential Information for Ludlow Salesmen

**TYPEFACE FAMILY No. 46**

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Greenwich</b>			<b>Pulpa</b>		
46-MEC	36	K35-18	Pressa		
46-MEC	42	K35-18	Proys	Price	Price
46-MEC	48	K35-18	Prise	List	List
46-MEC	60	K35-19	Prism	"A"	"A"
46-MEC	72	K34-19	Progs		

ANNUAL REPORT

Year	Value	Quantity	Value	Quantity	Value
1911	100000	100000	100000	100000	100000
1912	100000	100000	100000	100000	100000
1913	100000	100000	100000	100000	100000
1914	100000	100000	100000	100000	100000
1915	100000	100000	100000	100000	100000
1916	100000	100000	100000	100000	100000
1917	100000	100000	100000	100000	100000
1918	100000	100000	100000	100000	100000
1919	100000	100000	100000	100000	100000
1920	100000	100000	100000	100000	100000

## TYPEFACE FAMILY No. 47

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Samson</b>			<b>Purla</b>		
47-H	24	K47-18	Punya	Price	Price
47-H	36	K35-18	Punys	List	List
47-H	48	K35-18	Punta	"A"	"A"
47-H	72	K34-18	Punga		



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**TYPEFACE FAMILY No. 48-MIC**


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Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Flair</b>			<b>Trico</b>		
No. 48-MIC	36	K35-27	Trito	Price List	\$314.00
No. 48-MIC	48	K35-27	Tribe	"P"	361.00

The above font scheme has not been previously used. It is the same as font scheme K-1, plus:

- One each: Parentheses; brackets
- Two each: Opening quotes
- Two each: Ligatures; on of or oo tt
- Two each: Apostrophe s ('s)
- Two each: Apostrophe t ('t)
- Two each: Apostrophe over final
- Two each: Variant d g h j k l p t y
- Five: Finials

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**Special 40° Equipment For Use with Flair**

	Code Word	Price
Set of Special 40° Italic Spaces	Crips	34.25
Set of Special 40° Italic Quad Blocks	Cripp	25.75
Special 21-22½ em 40° Matrix Sticks	Cripy	50.00
Special 40° Filler Blocks (100)	Cripz	12.50
1¼" Case from Universal Matrix Cabinet		
Right Hand AMC-151	Samaj	24.75
Left Hand AMC-152	Sakis	24.75
Special 42-45 em 40° Matrix Sticks	Abalo	57.00
Special 40° Division Quad S-511	Abalk	12.50

**Superior Figures**
**Standard Set of 26 Matrices**

Size	Per Mat	Per Set
36 Pt.	\$1.66	\$43.00
48 Pt.	1.83	47.50



**TYPEFACE FAMILY No. 49**

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Admiral Script</b>			<b>Adscr</b>		
49-BIC	14	K510-24	Adsea		
49-BIC	18	K47-24	Admir	Price	Price
49-BIC	24	K47-24	Admin	List	List
49-BIC	30	K47-24	Adair	"B"	"B"
49-BIC	36	K35-24	Admon		
49-BIC	48	K35-24	Adscr		

The font schemes listed above now include parentheses and brackets in addition to the other characters listed on the font scheme sheets.

STATEMENT OF WORK

Item	Description	Quantity	Unit Price	Total Price
1	...	...	...	...
2	...	...	...	...
3	...	...	...	...
4	...	...	...	...
5	...	...	...	...
6	...	...	...	...
7	...	...	...	...
8	...	...	...	...
9	...	...	...	...
10	...	...	...	...

The undersigned hereby certifies that the above is a true and correct statement of the work to be performed under this contract and that the prices are fair and reasonable for the work to be performed.



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**TYPEFACE FAMILY No. 50**


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Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Society Text</b>			<b>Socce</b>		
No. 50	8	K612-20	Socia		
No. 50	10	K612-20	Socag		
No. 50	12	K510-20	Socin		
No. 50	14	K510-20	Socza		
No. 50	16	K510-20	Sobet	Price	Price
No. 50	18	K47-20	Sobri	List	List
No. 50	21	K47-21	Sodal	"A"	"A"
No. 50	24	K47-21	Solic		
No. 50	30	K47-21	Solom		
No. 50	36	K35-21	Solst		

The font schemes indicated have not been used before. They are made up as follows:

K612-20 K612-03 plus 4 alternate cap H\* and 2 ligatures o'c.

K510-20 K6 plus 4 alternate cap H\*, 2 opening quotes and 2 ligatures o'c.

K47-20 K3 plus 3 alternate cap H\*, 2 opening quotes and 2 ligatures o'c.

K47-21 K3 plus 3 alternate cap H\* and 2 opening quotes.

K35-21 K1 plus 3 alternate cap H\* and 2 opening quotes.

\*The alternate cap H to be of the traditional form, roughly similar to that of the lower case h.

