#### Confidential Information for Ludlow Salesmen

#### ACCENTED-CHARACTER MATRICES

# The price per matrix of accented-character matrices shown in the following pages is the standard sort price per matrix of the corresponding standard unaccented-character sort matrix (as shown in the font price list) plus 50c per matrix.

matrix (as shown in the fant price list) plus 50c per matrix.

In addition to the accented-character matrices shown in the following pages, the special characters listed below also are classed and priced the same as accented-character matrices:

- sz (Used in German) ij (Used in Dutch) « » (French Quotes)
- P (Peso Mark)

The following special-character matrices used generally throughout the British Empire and in some other countries are available at the standard sort price per matrix as shown in the font price list:

### (Pound Sterling) (Shilling Stroke)

Accounted-character matrices with the occent mark cloves the character project can be furnished in all Diversections characters and olse in oil cop characters except those of Obesite tills-lined olleops bins (1% matrices) and oil to project tills-lined oil cop instead, 10% matrices and extremely called the copy of th

Accented-character matrices are always sold as extras.

Fonts are not to be broken, nor accented-character matrices substituted in the font for regular-character matrices.

Accented-character matrices should be ordered by Accent

No. as listed in the following pages. When ordering, he sure to use the prefix "Accest No." with the number proper, as "Accest No. 1," etc. You will note that the cap accented characters are numbered 100 numbers higher than the corresponding lower-case accented characters. Question may arise as to why the solling price of accented-

character matrices and of the special-character matrices listed above should be higher than the standard selling price of regular unaccented-character matrices. It and when it is necessary to discuss this price matter, the following facts may prove helpful:

10.99.69

#### ACCENTED-CHARACTER MATRICES

1. The demand for foreign-language occented-character and aspectic-language in the property of the control o

2. Because of the extreme accuracy required in the addition of the accent-mork to the regular character, the work must be done by the most expert and pointstaking of factory employees. Actually the current factory cost of accented characters matrices exceeds even the selling price of standard sort price plus 50c per matrix.
Comparison with hearboard alternatives accented characteristics.

octor motities is insilvent because of the vast difference in quantities required, fosh beyond skip mochine matrix from ove questrally about free times the size in quality of the properties of the larger quantities exch permits the opplication of quantry production methods and economies not possible in which is necessarily spread over a larger variety which which is necessarily spread over a larger variety of typedoces and pointsites and is much smaller quantities and—noting considerably higher feetry out

4. As with all appropriate efficient production equipment, the higher purchase price of accented-character matrices should not seriously prejudice their purchase and uso, nor prevent their proving a most satisfactory investment.

# Confidential Information for Ludlow Salesmen

DANISH

#### ACCENTED-CHARACTER MATRICES

Accented-character matrices normally required for various languages:

BOHEMIAN

Lower-cose 1, 2, 3, 4, 5, 6, 37, 38, 39, 41, 42, 43, 44, 45, 47 Cops 101, 102, 103, 104, 105, 106, 137, 138, 139, 141, 142, 143, 144, 145, 147

Lower-case 2, 51, 80

151, 180 Corps

DUTCH Lower-case 1, 2, 4, 5, 7, 8, 10, 11, 13, 14, 15, 16 17, 19, 20, 22, 23, 52, 11

Cons 113, 116, 117, 152 FRENCH

Lower-case 2, 7, 8, 11, 14, 15, 17, 19, 20, 21, 22, 23, 49, 50, 52 102, 108, 114, 120, 149, 150, 152 GERMAN

Lower-case 13, 16, 17 ft 113, 116, 117

HUNGARIAN Lower-cose 1, 2, 3, 4, 5, 16, 17, 54, 55 Caps 101, 102, 103, 104, 105, 116, 117, 154, 155

ITALIAN Lower-case 7, 8, 9, 10, 11, 21

Cons 107, 108, 109, 110, 111, 121

Lower-case 2, 50, 51, 80 Caps 150, 151, 180

POLISH Lower-cope 4, 58, 59, 60, 61, 62, 63, 64, 65 Cons 104, 158, 159, 160, 161, 162, 163, 164, 165

PORTUGUESE Lower-cone 1, 2, 3, 4, 5, 20, 22, 52, 70, 73 Caps 101, 102, 103, 104, 105, 120, 122, 152, 170,

172 SPANISH Lower-case 1, 2, 3, 4, 5, 17, 79

179 SWEDISH Lower-case 13, 16, 80 Caps 113, 116, 180

ACCENTED CHARACTER NAMES Scute (\*) Grave: ( 1)

Circumfley (^) Dieresis: (Umlaut) (\*\*) Cedilla: ( ) Tildes (~) Diacriticals: Long (-) Short (\*)

10,22,62 Ludlow Typograph Company

# Confidential Information for Ludlow Salesmen ACCENTED CHARACTER MATRICES

#### Accent Numbers Accents should be ordered by numbers, as designated in this key.

Be sure to preface numbers ordered by "Accent No."

(As "Acont No. 1")

Note that the cap aconts are numbered 100 higher than the corresponding lower caps accents.

LOWER CASE		CAPS		LOWER CASE		CAPS		LOWER CASE		CAPS	
1	á	101	Á	17	ü	117	U	33	I	133	Ĭ
2	é	102	É	18	ÿ	118	Y	34	ŏ	134	Ŏ
3	í	103	Í	19	â	119	Â	35	ŭ	135	Ŭ
4	6	104	Ó	20	ê	120	Ê	36	ý	136	Ý
5	ú	105	Ú	21	î	121	î	37	č	137	Č
6	ý	106	Ý	22	ô	122	Ô	38	ď	138	Ď
7	à	107	À	23	ů,	123	Û	39	ě	139	Ě
8	è	108	È	24	ý	124	Ŷ	40	i	140	I
9	ì	109	ì	25	ä	125	Ā	41	ň	141	Ň
10	ò	110	Ò	26	ë	126	Ē	42	ř	142	Ř
11	ù	111	Ù	27	i	127	ī	43	š	143	Š
12	ŷ	112	Ý	28	ō	128	Ō	44	ť	144	Ť
13	ä	113	Ä	29	ū	129	Ū	45	ú	145	Ú
14	ë	114	Ë	30	ÿ	130	Ÿ	46	ų	146	Ų
15	ï	115	ī	31	ă	131	Ă	47	ž	147	Ž
16	ö	116	Ö	32	ě	132	Ě	48	ľ	148	Ľ

# Confidential Information for Ludlow Salesmen ACCENTED CHARACTER MATRICES

## Accent Numbers

Accents should be ordered by numbers, as designated in this key.

Be sure to preface numbers ordered by "Accent No."

(As "Accent No. 1")

Note that the cap accents are numbered 160 higher than the corresponding lower case accents.

	LOWER CASE			CAPS			LOWER CASE		CAPS		LOWER CASE		
- 1	-	4	84	ź	65	1	ź	65	Œ	149	œ	84	49
- 1	-	5	85	Ş	67	1	3	67	Æ	150	æ	0.0	50
- 1	-	6	86	Ţ	68	1	ţ	68	Ø	151	ø	20	51
- 1	-	7	87	Ã	70	1	ã	70	Ç	152	ç	96	52
- 1	-	8	88	Ē	71	1	ẽ	71	Ã	153	ã		53
- 1:	-	9	89	1	72	1	i	72	Ő	154	ő		54
- 1	-	0	90	Õ	73	1	õ	73	Ű	155	ű		55
- 15	-	1	91	Ũ	74	13	ũ	74	É	156	ő	98	56
1	ê	2	92	Ŷ	75	17	ÿ	75	Ŷ	157	ÿ	1	57
15	ĝ	3	93	Đ	77	17	đ	77	A	158	3		58
15	ĥ	4	94	-	78	17	-	78	Ę	159	9		59
15	ĵ	5	95	Ñ	9	17	ñ	79	Ć	160	5		60
15	ŝ	3	96	Å	0	18	á	80	Ł	161	1		61
- 19	_	7	97	Ğ	1	18	ğ	81	Ń	162	i	i	62
19	_	3	98	-	2	18	-	82	Ś	163		é	63
19	_	)	99	_	3.	18	_	83	Ż	164	1	2	64