

## 2d Announcement

# The Unitype

Here is a typesetting machine with which a single operator can set 3500 ems of justified matter an hour.

It may be purchased for but \$1500, payable in three years' time; or leased for five years at a small monthly rental.

We have arranged with the largest typefounders in the United States to supply for it the latest and most popular faces, at prices hitherto unheard of; while with the machine we give Four Hundred Pounds of specially cast body-type.

The printer never before has had such an opportunity to make a high-class, high-earning, investment at so small a cost.

With this machine he can set the bulk of his work for less money than is possible with the line or type casting composing machines now in general use; and his product, *being printed from foundry type, will give far better satisfaction.*

Through the transaction we have just completed with important financial and practical interests, we are enabled to offer the trade such a chance to cut its costs as it has seldom seen.

Whatever may have been your past views, it will now be necessary, in the light of what we can show you, to reconsider the entire subject of machine composition.

## Wood & Nathan Company

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