

Concerning Last Month's Announcement

In pursuance of our intention, announced last month, we have forwarded to every employing printer in the United States a pamphlet entitled "*The Matter With the Printing Business.*"

As this is the most important contribution of the present day which has been made to the commercial literature of the printing industry, it should be in the possession of every person who views the art from a commercial standpoint. And the position of importance which the UNITYPE now takes in the general printing office will merit the closest study of the facts therein set forth.

To those who may not have received a copy of "*The Matter With the Printing Business,*" we shall mail a copy upon receipt of their application.

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