GOTHIC No. 31 AND GOTHIC No. 32

(LINING)



FOUR GRADED SIZES EACH OF 12 POINT AND 6 POINT TWO SIZES OF 18 POINT (GOTHIC NO. 31 ONLY)

MERGENTHALER LINOTYPE COMPANY

BROOKLYN, NEW YORK

SAN FRANCISCO

CHICAGO

NEW ORLEANS

CANADIAN LINOTYPE LIMITED, TORONTO

AGENCIES IN THE PRINCIPAL CITIES OF THE WORLD

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Gothic No. 31 with Gothic No. 32

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6 Point Gothic No. 31c with Gothic No. 32c (6△262)

Caps, figures, and points only. Figure 1, .0346; 2 to 0, .0415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS REA 1234
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS REA 1234

6 Point Gothic No. 31b with Gothic No. 32b (6△260)

Caps, figures, and points only. Figure 1, .0415; 2 to 0, .0553

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS AND ASSEMBLES COMPLETE LINES IN SLUG U 1234
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS AND ASSEMBLES COMPLETE LINES IN SLUG U 1234

6 Point Gothic No. 31a with Gothic No. 32a (6△258)

Caps, figures, and points only. Figure 1, .0553; 2 to 0, .0692

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE L 1234 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE L 1234

6 Point Gothic No. 31 with Gothic No. 32 (6△256)

Caps, figures, and points only. Figure 1, .0692; 2 to 0, .083

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLE 1234 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLE 1234

12 Point Gothic No. 31c with Gothic No. 32c (12△272)

Caps, figures, and points only. Figure 1, .0761; 2 to 0, .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND 1234
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND 1234

12 Point Gothic No. 31b with Gothic No. 32b (12△270)

. Caps, figures, and points only. Figure 1, .083; 2 to 0, .1107

THE LINOTYPE COMPOSES, JUSTIFIES, CAS 1234
THE LINOTYPE COMPOSES, JUSTIFIES, CAS 1234

12 Point Gothic No. 31a with Gothic No. 32a (12△268)

Caps, figures, and points only. Figure 1, .1107; 2 to 0, .1383

THE LINOTYPE COMPOSES, JUSTIFI 1234
THE LINOTYPE COMPOSES, JUSTIFI 1234

12 Point Gothic No. 31 with Gothic No. 32 (12△266)

Caps, figures, and points only. Figure 1, .1245; 2 to 0, .166

THE LINOTYPE COMPOSES, JUS 1234
THE LINOTYPE COMPOSES, JUS 1234

18 Point Gothic No. 31a (18△149)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .1937

THE LINOTYPE COMPOSES 123

18 Point Gothic No. 31 (18△143)

Caps, figures, and points only. Figure 1, .1245; 2 to 0, .249

THE LINOTYPE COMP 123

Matrix Information

ALIGNMENT:—The four sizes of 6 point are on the same alignment, and will cast on a 6 point slug. The four sizes of 12 point are on the same alignment and will cast on a 14 point slug. To align any of the 6 point sizes with the 12 point, cast the 12 point on a 6 point slug overhanging, and the 6 point line on the second slug will align perfectly at the bottom with the 12 point overhanging characters)

THE VARIOUS SIZES OF THIS SERIES WILL RUN IN THE MAGAZINES AS FOLLOWS, according to Keyboard Diagram No. 98. The two larger sizes of 6 point can be cut to run in either the center, lower case, or cap channels of all models. The "B" and "C" sizes of 6 point will run in either the center, or lower case channels but are too thin to

run in the cap channels. The "C" size of the 12 point can be cut to run in either center, lower case, or cap channels, of all machines except Models 1 and K. The three larger sizes of the 12 point, namely, the full, "A" and "B" sizes, will run in the cap channels of all machines except Models 1 and K. With the exception of letter R in the lower case channels and letters B and D in the center channels, the "B" size of the 12 point will also run in these sections in all machines except Models 1 and K and lower magazine of Models 2 and 4. The 18 point "A" size can be cut to run in the auxiliary magazine of the Single Keyboard Models 14 and 26, otherwise, both of the 18 point sizes will run in Display Linotypes only. The 6 and 12 point sizes of this series may also be cut to run in auxiliary magazine of the Single Keyboard Models 14 and 26.

DEVONSHIRE SECURITY CORPORATION

ROCHESTER, NEW YORK

STATEMENT OF CONDITION AS OF MAY 15TH, 1923

RESOURCES

LIABILITIES

BONDS	ANI	D MC	RTGA	GE	S	-	\$1,127,185.27
UNITED	STA	ATES	BONI	os		-	944,821.03
OTHER	ВО	NDS		-		-	4, 123, 236, 70
LOANS	AND	DIS	COUN	TS	-	-	2,136,097.05
CASH C	N H	IAND	AND	IN	BAN	K	822,364.22
BANKIN	NG H	lous	E -	-		-	89.000.00
OTHER	ASS	SETS				-	177,949.01

\$9,420,653.28

INTEREST ALLOWED ON DEPOSITS

SAFE DEPOSIT AND STORAGE VAULTS

CHECKS ON THIS COMPANY PAYABLE AT PAR THROUGH THE FEDERAL RESERVE BANK OF ST. LOUIS

\$9,420,653.28

+

12 Point Border 510

6 Point Matrix Slide Dash 917

MR. HOWARD S. LINGARD

SECOND VICE-PRESIDENT

THE WINDSOR BANKERS ASSOCIATION
DETROIT, MICHIGAN

THE WILLIAMSBURG TRUST COMPANY
TAKES PLEASURE IN ANNOUNCING
THE APPOINTMENT OF

MR. THOMAS LANGDON CHURCH

AS SECOND VICE-PRESIDENT AND MEMBER OF THE BOARD OF DIRECTORS

+

WILLIAMSBURG, KENTUCKY JUNE 22, 1923 ALBERT L. BRIGGS

H. P. TRENT

HOWARD S. LINGARD

HERBERT MORRIS



THE LINCOLNVILLE TRUST COMPANY

MEMBER FEDERAL RESERVE SYSTEM

LINCOLNVILLE, MISSOURI

RETURN IN 5 DAYS TO
THE LINCOLNVILLE TRUST COMPANY
P. O. BOX 98
LINCOLNVILLE, MISSOURI



24 Point Border 852

※

12 Point Border 559

MARY LOUISE WILLIAMS

EIGHT POUNDS

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IT IS OUR AIM TO RENDER A SERVICE THAT WILL EARN AND HOLD THE FRIENDSHIP OF THOSE WE SERVE.

WE BELIEVE THAT TWENTIETH CENTURY SALESMANSHIP MEANS MORE THAN SIMPLY MAKING A SALE. IT ALSO MEANS COURTESY, EFFICIENCY, DEPENDABILITY, AND, ABOVE ALL, FAIR PLAY.

WHAT CAN WE DO FOR YOU?

RICHARDS & MARTIN

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WALDORF-ASTORIA HOTEL

FIFTH AVENUE AND THIRTY-FOURTH STREET

SATURDAY EVENING

JANUARY TWENTY-FOURTH

AT SEVEN O'CLOCK